STANDARD FORM TR-1

VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Bank of Ireland

- 2. Reason for the notification (please tick the appropriate box or boxes):
 - [x] an acquisition or disposal of voting rights

[] an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

- [] an event changing the breakdown of voting rights
- 3. Full name of person(s) subject to the notification obligation:

BlackRock, Inc.

- 4. Full name of shareholder(s) (if different from 3):
- 5. Date of the transaction and date on which the threshold is crossed or reached:

30th May 2014

6. Date on which issuer notified:

2nd June 2014

7. Threshold(s) that is/are crossed or reached:

Holding has gone above 3%

8. Notified details:

A) Voting rights attached to shares

Class/type of	Situation pr	evious to the	Resulting situation after the triggering transaction				
shares (if	Triggering tr	ansaction					
possible using	Number of	Number of	Number of	Number	of voting	% of voti	ng rights
the ISIN CODE)	Shares	Voting	shares	rights			
		rights	Direct	Direct	Indirect	Direct	Indirect
IE0030606259	N/A	N/A	N/A	N/A	987,132,270	N/A	3.05%

SUBTOTAL A					
(based on					
aggregate voting					
rights)	N/A	N/A	N/A	987,132,270	3.05%

B) Financial Instruments							
Resulting situation at	fter the triggering tra	nsaction					
Type of financial instrument	Expiration Date	Exercise/Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights			
		SUBTOTAL B(inrelationtoallexpiration dates)					

Total (A+B)	number o	of voting	% of voting rights
	rights		
987,132,270	987,132,270		3.05%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

BlackRock Investment Management (UK) Limited – 987,132,270–3.05%

10. In case of proxy voting: [*name of the proxy holder*] will cease to hold [*number*] voting rights as of [*date*].

11. Additional information:

Done at Dublin on 3rd June 2014 Contact: Helen Nolan, Group Secretary Telephone: +353 (0)76 623 4710