

STANDARD FORM TR-1

**VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC
FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC**

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: **Bank of Ireland**

2. Reason for the notification (please tick the appropriate box or boxes):
 - an acquisition or disposal of voting rights

 - an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

 - an event changing the breakdown of voting rights

3. Full name of person(s) subject to the notification obligation:
Baillie Gifford & Co

4. Full name of shareholder(s) (if different from 3.):
Baillie Gifford Overseas Limited and Baillie Gifford & Co as discretionary managers for their clients

5. Date of the transaction and date on which the threshold is crossed or reached:
12 September 2014

6. Date on which issuer notified;
15 September 2014

7. Threshold(s) that is/are crossed or reached:
4%

8. Notified details:

A) Voting rights attached to shares							
Class/type of shares (if possible using the ISIN CODE)	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
IE0030606259	972,668,791	972,668,791		1,298,645,768	-	4.01%	-
SUBTOTAL A (based on aggregate voting rights)	972,668,791	972,668,791		1,298,645,768		4.01%	

B) Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial	Expiration Date	Exercise/Conversion	Number of voting	% of voting rights

instrument		Period/ Date	rights that may be acquired if the instrument is exercised/converted	
n/a	n/a	n/a	n/a	n/a
		SUBTOTAL B (in relation to all expiration dates)	n/a	n/a

Total (A+B)	number of voting rights	% of voting rights
	1,298,645,768	4.01%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Baillie Gifford & Co (parent company)

Baillie Gifford Overseas Limited (wholly owned subsidiary of

Baillie Gifford & Co) holds 2.71% as discretionary manager for its clients

10. In case of proxy voting: n/a

11. Additional information: n/a

Done at Dublin on 15 September 2014

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