

<p align="center"><b>STANDARD FORM TR-1</b></p> <p align="center"><b>VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC</b></p> <p align="center"><b>FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC</b></p>
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- Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:  
The Governor and Company of the Bank of Ireland (the “Bank”)
- Reason for the notification (please tick the appropriate box or boxes):
  - ☐ an acquisition or disposal of voting rights
  - ☐ an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
  - ☒ an event changing the breakdown of voting rights
- Full name of person(s) subject to the notification obligation:  
National Pensions Reserve Fund Commission  
Minister for Finance of Ireland
- Full name of shareholder(s) (if different from 3.):  
National Pensions Reserve Fund Commission
- Date of the transaction and date on which the threshold is crossed or reached:  
10 September 2010
- Date on which issuer notified;  
13 September 2010
- Threshold(s) that is/are crossed or reached:  
The 36% threshold is crossed.
- Notified details:

A) Voting rights attached to shares							
Class/type of shares (if possible using the ISIN CODE)	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
Ordinary stock of €0.10 each (ISIN: IE0030606259)	1,909,810,044	1,909,810,044	NIL	NIL	1,909,810,044	NIL	35.97%
<b>SUBTOTAL A</b> (based on aggregate voting rights):	1,909,810,044	1,909,810,044	NIL	1,909,810,044		35.97%	

<b>B) Financial Instruments</b>				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration Date	Exercise/Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Bonus ordinary stock	N/A	As described at paragraph 11 (below).	As described at paragraph 11 (below).	As described at paragraph 11 (below).
		<b>SUBTOTAL B</b> (in relation to all expiration dates)	As described at paragraph 11 (below).	As described at paragraph 11 (below).

Total (A+B)	number of voting rights	% of voting rights
	1,909,810,044	35.97%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Ordinary stock of the Bank owned indirectly by the NPRFC is held in the name of BNY Custodial Nominees (Ireland) Limited.

10. In case of proxy voting: [*name of the proxy holder*] will cease to hold [*number*] voting rights as of [*date*].

N/A

11. Additional information:

#### **2009 Preference Stock**

The NPRFC holds 1,837,041,304 units of non-cumulative preference stock of €0.01 of the Bank (the “**2009 Preference Stock**”), which carry voting rights in limited circumstances (as described in this paragraph) in the event of a resolution proposed at a general court of the Bank involving:

- (a) the appointment and removal of directors (a “**Board Resolution**”); and
- (b) a proposed change of control of the Bank (being a change in the holding of more than 50% of the voting stock of the Bank or of substantially all of the Bank’s business and assets) (a “**Control Resolution**”).

In accordance with the rights attaching to the 2009 Preference Stock, the holder of the 2009 Preference Stock (i.e. the NPRFC) is entitled to exercise the full voting rights attaching to any other stock of the Bank (including ordinary stock) held by it. In the event that the total amount of voting rights attaching to such stock falls below the aggregate number required to enable the holder of the 2009 Preference Stock to cast 25% of the total voting rights capable of being cast in respect of Board Resolutions and Control Resolutions proposed at a general court of the Bank, the 2009 Preference Stock carries the right to “*top-up*” the total voting rights of the holder of the 2009 Preference Stock to this level.

The 2009 Preference Stock also entitle the NPRFC to receive a non-cumulative cash dividend at a fixed rate of 10.25 *per cent.* of the amount paid up on the 2009 Preference Stock (including premium), payable annually in arrears at the discretion of the Bank. If a cash dividend is not paid by the Bank, the Bank shall make a bonus issue of ordinary stock in the Bank (the “**Bonus Ordinary Stock**”) to the NPRFC.

The number of Bonus Ordinary Stock that the Bank would be required to issue to the NPRFC in the event of non-payment of a cash dividend, is calculated by reference to the net amount of the unpaid dividend amount divided by:

- (a) 100 *per cent.* of the average daily closing price of ordinary stock of the Bank on the Irish Stock Exchange over the 30 dealing days immediately preceding the original scheduled dividend declaration date, in the event that the Bonus Ordinary Stock is issued on the originally scheduled dividend payment date; or
- (b) 95 *per cent.* of the average daily closing price of ordinary stock of the Bank on the Irish Stock Exchange over the 30 dealing days immediately preceding the original scheduled dividend declaration date, in the event that that the Bonus Ordinary Stock is issued later than the originally scheduled dividend payment date.

The Bonus Ordinary Stock will rank *pari passu* with the ordinary stock of the Bank as to voting.

The Bonus Ordinary Stock will be issued on a date determined by the Bank, provided that the date of issue is not later than the date on which the Bank subsequently redeems or repurchases or pays a dividend on the 2009 Preference Stock or any other class of capital stock. If any Bonus Ordinary Stock becomes due, but is not issued to the Bank, the NPRFC will be entitled, at a general court of the Bank, to cast up to the number of votes that would have attached to the Bonus Ordinary Stock had it been so issued on the relevant dividend payment date.

Bank of Ireland is making this notification on receipt of a notification from National Pensions Reserve Fund Commission under the Transparency (Directive 2004/109/EC) Regulations 2007.

Done at [Dublin](#) on 14 September 2010.

Contact: Helen Nolan, Group Secretary

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