TR-1: Notifications of Major Interests in Shares

1. Identity of the issuer or the underlying issuer	Bank of Ireland
of existing shares to which voting rights are	
attached:	

2. Reason for notification (yes/no)	
An acquisition or disposal of voting rights	X
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An event changing the breakdown of voting rights	
Other (please specify):	

3. Full name of person(s) subject to notification obligation:	Harris Associates L.P.
	Same as 3
4. Full name of shareholder(s) (if different from 3):	
	22 May 2009
5. Date of transaction (and date on which the threshold is crossed or reached if different):	
	26 May 2009
6. Date on which issuer notified:	-
	8%
7. Threshold(s) that is/are crossed or reached:	

8: Notified Details							
A: Voting rights attached to shares							
Class/type of shares If possible use Situation previous to the triggering transaction		Resulting situation after the triggering transaction					
ISIN code	Number of shares	Number of voting	Number of shares	Number of rights	voting	Percent voting r	•
		rights		Direct	Indirect	Direct	Indirect
IE0030606259	83,479,683	83,479,683	77,800,629	77,800,629		7.73%	

B: Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/ conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	Percentage of voting rights

Total (A+B)	
Number of voting rights	Percentage of voting rights
77,800,629	7.73%

9. Chain of controlled undertakings through which the voting rights and /or the financial instruments are effectively held, if applicable:

Proxy Voting:	
10. Name of proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	Bank of Ireland is making this notification on receipt of a notification from Harris Associates L.P. under the Transparency (Directive 2004/109/EC) Regulations 2007.
14 Contact name:	John B. Clifford – Group Secretary
15. Contact telephone name:	+353 1 6043400