

**The Governor and Company of the Bank of Ireland
("the Bank of Ireland")**

Notification of change in Director's details

Bank of Ireland announces that Mr Terry Neill, non-executive director, was appointed a non-executive director of United Business Media Limited with effect from today.

This disclosure is made in accordance with paragraph 6.6.8 (2) of the Listing Rules.

Enquiries:
Helen Nolan
Group Secretary
+353 1 6043400