STANDARD FORM TR-1 VOTING RIGHTS ATTACHED TO SHARES—ARTICLE 12(1) OF DIRECTIVE 2004/109/EC

FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

The Governor and Company of the Bank of Ireland (the "Bank")

THE GO	overnor and Company of the bank of Heland (the bank)
2.	Reason for the notification (please tick the appropriate box or boxes):
	[x] an acquisition or disposal of voting rights
	[] an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
	[] an event changing the breakdown of voting rights
3.	Full name of person(s) subject to the notification obligation:
Nation	al Pensions Reserve Fund Commission (the "NPRFC")
Minist	er for Finance of Ireland
4.	Full name of shareholder(s) (if different from 3.):
Nation	al Pensions Reserve Fund Commission
5. 6 Janu	Date of the transaction and date on which the threshold is crossed or reached: ary 2014
6.	Date on which issuer notified:
7 Janu	ary 2014

7. Threshold(s) that is/are crossed or reached:

The NPRFC's percentage of voting rights attaching to the Ordinary Stock decreased from 14.08% to 13.95% on 6 January 2014

8. Notified details:

A) Voting rights attached to shares								
Class/type of shares (if	Situation previous to the Triggering		Resulting situation after the triggering transaction					
possible using the ISIN	transaction							
CODE)	Number of	Number of	Number of	Number of voting rights		% of voting rights		
	Shares	Voting rights	shares					
			Direct	Direct	Indirect	Direct	Indirect	
Ordinary Stock of	4,558,025,000	4,558,025,000	4,514,555,443	NIL	4,514,555,443	NIL	13.95%	
€0.05 each (ISIN:								
IE0030606259								
SUBTOTAL A (based	4,558,025,000	4,558,025,000	4,514,555,443	4,514,555,443		13.95%		
on aggregate voting								
rights)								

B) Financial Instruments								
Resulting situation after the triggering transaction								
Type of financial instrument Expiration Date		Exercise/Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights				
N/A	N/A	N/A	N/A	N/A				
		SUBTOTAL B (in relation to all expiration dates)	N/A	N/A				

Total (A+B)	number of voting	% of voting rights
	rights	
	4,514,555,443	13.95%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Ordinary stock of the Bank owned indirectly by the NPRFC is held in the name of BNY Custodial Nominees (Ireland) Limited

10. In case of proxy voting: [name of the proxy holder] will cease to hold [number] voting rights as of [date].

Not applicable

11. Additional information:

None

Done at Dublin on 7 January 2014

Contact: Helen Nolan, Group Secretary

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