

STANDARD FORM TR-1
VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC
FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

The Governor and Company of the Bank of Ireland

2. Reason for the notification (please tick the appropriate box or boxes):

an acquisition or disposal of voting rights

an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

an event changing the breakdown of voting rights

3. Full name of person(s) subject to the notification obligation:

- **MainStay Marketfield Fund, a series of MainStay Funds Trust (Delaware, United States);**

- **MainStay VP Marketfield Portfolio, a series of MainStay VP Funds Trust (Delaware, United States);**

- **Marketfield Fund Dublin, a sub-fund of Marketfield Dublin, p.l.c. (Cayman Islands)**

4. Full name of shareholder(s) (if different from 3.):

n/a

5. Date of the transaction and date on which the threshold is crossed or reached:

5 December 2013

6. Date on which issuer notified:

29 January 2014

7. Threshold(s) that is/are crossed or reached:

3.33%

8. Notified details:

- **MainStay Marketfield Fund- 1,024,050,774**

- **Mainstay VP Marketfield Portfolio- 19,713,694**

- **Marketfield Dublin VP- 33,937,139**

A) Voting rights attached to shares							
Class/type of shares (if possible using the ISIN CODE)	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
Ordinary Stock of €0.05 each (ISIN: IE0030606259)	867,701,607	867,701,607	1,077,701,607	1,077,701,607		3.33%	-
SUBTOTAL A (based on aggregate voting rights)	-	-	1,077,701,607	1,077,701,607		3.33%	

B) Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration Date	Exercise/Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
N/A	N/A	N/A	N/A	N/A
SUBTOTAL B (in relation to all expiration dates)				

Total (A+B) [<i>where applicable in accordance with national law</i>]	Number of voting rights	% of voting rights
	1,077,701,607	3.33%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

N/A

10. In case of proxy voting Marketfield Asset Management LLC will cease to hold 1,079,069,570 number voting rights as of 27 January 2014

11. Additional information:

N/A

Done at Dublin on 29 January 2014

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