STANDARD FORM TR-1 VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC

- Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: The Governor and Company of the Bank of Ireland (the "Bank")
- 2. Reason for the notification (please tick the appropriate box or boxes):
 - [x] an acquisition or disposal of voting rights

[] an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

- [] an event changing the breakdown of voting rights
- Full name of person(s) subject to the notification obligation: National Treasury Management Agency (the "NTMA") Ireland Strategic Investment Fund (the "ISIF") Minister for Finance of Ireland
- Full name of shareholder(s) (if different from 3.):
 National Treasury Management Agency, as controller and manager of the Ireland Strategic Investment Fund
- 5. Date of the transaction and date on which the threshold is crossed or reached: 22 December 2014
- Date on which issuer notified;
 24 December 2014
- 7. Threshold(s) that is/are crossed or reached:
 The NTMA's percentage of voting rights has increased from 0% to 13.95%. Each 1% percentage threshold from 0% up to 13.95% has been crossed.
- 8. Notified details:

| A) Voting rights attached to shares Class/type of shares (if possible | Situation previous to the | | Resulting situation after the triggering transaction | | | | |
|--|---------------------------|----------------------------|--|-------------------------|---------------|--------------------|----------|
| using the ISIN CODE) | - | transaction | | | , | | |
| | Number of Shares | Number of Voting rights | Number of shares | Number of voting rights | | % of voting rights | |
| | | | Direct | Direct | Indirect | Direct | Indirect |
| Ordinary stock of €0.05 each (ISIN: IE0030606259 | NIL | NIL | NIL | NIL | 4,516,000,413 | NIL | 13.95 |
| SUBTOTAL A (based on aggregate voting rights) | NIL | NIL | NIL | | 4,516,000,413 | | 13.95 |

| B) Financial Instruments | 5 | | | |
|---------------------------------|--------------------------|--|--|--------------------|
| Resulting situation after th | e triggering transaction | | | |
| Type of financial instrument | Expiration Date | Exercise/Conversion Period/ Date | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
| N/A | N/A | N/A | NIL | NIL |
| | | SUBTOTAL B (in relation to all expiration dates) | NIL | NIL |

| Total (A+B) | number of voting rights | % of voting rights | |
|-------------|-------------------------|--------------------|--|
| | 4,516,000,413 | 13.95 | |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Ordinary stock of the Bank owned indirectly by the NTMA, as controller and manager of the ISIF, is held in the name of BNY Custodial Nominees (Ireland) Limited

10. In case of proxy voting: [name of the proxy holder] will cease to hold [number] voting rights as of

[date].

N/A

11. Additional information:

The National Treasury Management Agency (Amendment) Act 2014 (the "**NTMA Act 2014**") was enacted into Irish law on 26 July 2014. On 22 December 2014, a new fund known as the Ireland Strategic Investment Fund (the "**ISIF**") was established pursuant to the NTMA Act 2014. On 22 December 2014, the assets and liabilities of the NPRF governed by Irish law (including the ordinary stock held in the Bank) became assets and liabilities of the ISIF by operation of law under the NTMA Act 2014.

Done at Dublin on 24 December 2014

Contact: Helen Nolan, Group Secretary Telephone: +353 (0) 76 623 4710