STANDARD FORM TR-1

VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

The Governor and Company of the Bank of Ireland (the "Bank")

- 2. Reason for the notification (please tick the appropriate box or boxes):
 - **[x]** an acquisition or disposal of voting rights

[] an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

- [] an event changing the breakdown of voting rights
- 3. Full name of person(s) subject to the notification obligation:

EuroPacific Growth Fund (the "EUPAC")

- 4. Full name of shareholder(s) (if different from 3.):
- 5. Date of the transaction and date on which the threshold is crossed or reached:

17 January 2014

6. Date on which issuer notified:

22 January 2014

7. Threshold(s) that is/are crossed or reached:

Below 7%

8. Notified details:

| A) Voting rights attached to shares | | | | | | | | | |
|---|--|---|--|-------------------------|----------|--------------------|----------|--|--|
| Class/type of shares (if possible using the ISIN CODE) | Situation previous to the Triggering transaction | | Resulting situation after the triggering transaction | | | | | | |
| | Number of Shares | | | Number of voting rights | | % of voting rights | | | |
| | | | Direct | Direct | Indirect | Direct | Indirect | | |
| Ordinary Shares (ISIN: IE0030606259) | 2,301,419,492 | 0 | 2,259,037,977 | 0 | | 0% | | | |
| | | | | | | | | | |
| SUBTOTAL A (based on aggregate voting rights) | 2,301,419,492 | 0 | 2,259,037,977 | 0 | | 0% | | | |

| B) Financial Instruments Resulting situation after the triggering transaction | | | | | | | | | |
|--|--|---|--|--|--|--|--|--|--|
| | | | | | | | | | |
| N/A | | | | | | | | | |
| | | SUBTOTAL B (in relation to all expiration dates) | | | | | | | |

| Total (A+B) [where applicable in accordance with national law] | number of voting rights | % of voting rights |
|--|----------------------------|--------------------|
| 2,259,037,977 | 0 | 0% |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

N/A

10. In case of proxy voting: [*name of the proxy holder*] will cease to hold [*number*] voting rights as of [*date*].

N/A

11. Additional information:

EUPAC has granted proxy voting authority to Capital Research and Management Company, its investment adviser. Please note that the notification submitted on behalf of The Capital Group Companies, Inc. dated 1 November 2013 included EUPAC's holdings

Done at Dublin on 22 January 2014

Contact: Helen Nolan, Group Secretary

Telephone: +353 (0) 76 623 4710