

Computershare

All Correspondence to:
The Trustees of the Staff Scheme
c/o Computershare Investor Services (Ireland) Limited
PO Box 954
Heron House
Corrig Road
Sandyford Industrial Estate
Dublin 18

Stockholder Reference Number

Form of Direction - Stock Incentive Plan (UK) Extraordinary General Court ('EGC') to be held on 18 June 2012



To cast your vote online 24 hours a day...It's fast, easy and secure! www.eproxyappointment.com

You will be asked to enter the Control Number, the Stockholder Reference Number (SRN) and PIN and agree to certain terms and conditions.

Control Number: 911313

SRN:

PIN:

To view the Circular containing the Notice of the Extraordinary General Court and the Governor's Letter to Stockholders online log on to www.bankofireland.com/investor

To be effective, votes must be lodged with the Company's Registrar at:

Computershare Investor Services (Ireland) Limited, P.O. Box 954, Heron House, Corrig Road, Sandyford Industrial Estate, Dublin 18 or through the voting website, see above, by Thursday, 14 June 2012 at 9.00 a.m.

Explanatory Notes:

- 1. To be effective, this Form of Direction must be lodged at the office of the Company's Registrars or through the voting website by 9.00 a.m. on Thursday, 14 June 2012.
- 2. Copies of the Circular containing the Notice of the Extraordinary General Court and the Governor's Letter to Stockholders have been sent to all offices and are also available to download at www.bankofireland.com/investor.
- 3. Any alterations made to this form should be initialled.

Please see overleaf for Form of Direction

Kindly Note: This form is issued only to the addressee(s) and is specific to the unique designated account printed hereon. This personalised form is not transferable between different (i) account holders; or (ii) uniquely designated accounts. The Bank and Computershare Investor Services (Ireland) Limited accept no liability for any instruction that does not comply with these conditions.

All Named Holders:		

Form of Direction

Please use a **black** pen, Mark with an **X**. inside the box as shown in this example.

FOLD

BOIB

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I would like the Trustees of the Bank of Ireland Stock Incentive Plan (UK) to exercise the voting rights attached to the Ordinary Stock held for me in respect of the Resolution relating to the Extraordinary General Court to be held at the **Royal Marine Hotel, Marine Road, Dun Laoghaire, Co. Dublin** on 18 June 2012 at 9.00 a.m. and any adjournment thereof.

Reso	Polution To approve the Transaction between the Bank and Irish Ban particularly described in the Circular, being a related party trapurposes of the Listing Rules of the Irish Stock Exchange an	ansaction and a class 1 transaction for the	For	Against	Vote Withheld	
						F
(Plea	se Sign and Date in the space provided)	Signature	Date)) / MM	IVV	

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