

STANDARD FORM TR-1 VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/EC

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: **Bank of Ireland**
2. Reason for the notification (please tick the appropriate box or boxes):
 - an acquisition or disposal of voting rights
 - an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
 - an event changing the breakdown of voting rights
 - other;
3. Full name of person(s) subject to the notification obligation: **FMR LLC**
4. Full name of shareholder(s) (if different from 3.):
5. Date of the transaction and date on which the threshold is crossed or reached: **27 June 2014**
6. Date on which issuer notified: **30 June 2014**
7. Threshold(s) that is/are crossed or reached: **7%**
8. Notified details:

A) Voting rights attached to shares							
Class/type of shares (if possible using the ISIN CODE)	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting rights	Number of shares	Number of voting rights		% of voting rights	
			Indirect	Direct	Indirect	Direct	Indirect
IE0030606259	2,266,737,941	2,266,737,941	2,261,119,541		2,261,119,541		6.98
SUBTOTAL A (based on aggregate voting rights)	2,266,737,941	2,266,737,941	2,261,119,541	2,261,119,541		6.98	

B) Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration Date	Exercise/Conversion Period/Date	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
SUBTOTAL B (in relation to all expiration dates)				

Total (A+B)	number of voting rights	% of voting rights
	2,261,119,541	6.98

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Sum of Factored Shares Held		
Custodian	Day to Day IM	Total
BROWN BROTHERS HARRIMAN AND CO	FMRC-FMR CO., INC	2,091,601,250
	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	385,800
	PGATC-PYRAMIS GLOBAL ADVISORS TRUST COMPANY	24,828,900
CIBC MELLON TRUST (C)	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	1,060,400
CITIBANK NA, HONG KONG BR (S)	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	1,173,000
JP MORGAN, BOURNEMOUTH (C)	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	526,000
	PGATC-PYRAMIS GLOBAL ADVISORS TRUST COMPANY	4,035,100
JPMORGAN CHASE BANK	FMR UK-FIDELITY MANAGEMENT & RESEARCH (U.K.) INC.	3,692,100
	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	7,341,100
	PGATC-PYRAMIS GLOBAL ADVISORS TRUST COMPANY	2,100,000
MELLON BANK NA (C)	FMRC-FMR CO., INC	212,097
	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	3,289,400
NATIONAL BANK TRUST (C)	PGATC-PYRAMIS GLOBAL ADVISORS TRUST COMPANY	1,085,500

NORTHERN TRUST CO (C)	FMR UK-FIDELITY MANAGEMENT & RESEARCH (U.K.) INC. PGALLC-PYRAMIS GLOBAL ADVISORS, LLC PGATC-PYRAMIS GLOBAL ADVISORS TRUST COMPANY	63,590,200 720,500 1,876,100
ROYAL TRUST-TORONTO (C)	PGATC-PYRAMIS GLOBAL ADVISORS TRUST COMPANY	3,209,100
STATE STR BK AND TR CO LNDN (C)	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	699,600
STATE STREET BANK AND TR CO	FMRC-FMR CO., INC PGALLC-PYRAMIS GLOBAL ADVISORS, LLC PGATC-PYRAMIS GLOBAL ADVISORS TRUST COMPANY	22,747,694 12,722,100 12,868,100
US BANK NA (C)	PGALLC-PYRAMIS GLOBAL ADVISORS, LLC	1,355,500
Grand Total		2,261,119,541

10. In case of proxy voting: Number of voting rights proxy holder will **cease to hold is 5,618,400**

11. Additional information: None

Done at Dublin on 30 June 2014

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