

The Governor and Company of the Bank of Ireland (“Bank of Ireland”)

Total Voting Rights

In conformity with Regulation 20 of the Transparency (Directive 2004/109/EC) Regulations 2007, **Bank of Ireland** announces that, as at 29 July 2011:

1. Bank of Ireland has in issue 24,377,302,652 units of Ordinary Stock, of nominal value of €0.05 each, with voting rights (the “Ordinary Stock”). Bank of Ireland holds 22,008,690 units of Ordinary Stock in treasury which do not carry voting rights; and
2. Bank of Ireland has in issue 1,837,041,304 units of preference stock of €0.01 each (the “**2009 Preference Stock**”) which carry voting rights in limited circumstances. Specifically, where the holder of the 2009 Preference Stock holds less than 25% of the total voting rights in Bank of Ireland pursuant to its holding of Ordinary Stock, the 2009 Preference Stock entitles such a holder to increase its voting rights to 25% of the total number of votes capable of being cast for the following resolutions at a General Court of Bank of Ireland:
 - a resolution for the appointment, re-election or removal of directors; or
 - a resolution relating to certain matters pertaining to a proposed change of control of Bank of Ireland.

The Ordinary Stock in issue figure of 24,377,302,652 should, therefore, be used by stockholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in Bank of Ireland, under the Transparency (Directive 2004/109/EC) Regulations, 2007 and the Interim Transparency Rules of the Financial Regulator.

29 July 2011

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