Standard Form TR-1

Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the Central Bank of Ireland)

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are			
attached:			
attached.			
Bank of Ireland			
2. Reason for the notification (please tid	ck the appropriate box or boxes):		
[X] An acquisition or disposal of voting right	hts		
[] An acquisition or disposal of financial in	etrumente		
[] An acquisition of disposal of financial if	isti di licilis		
[] An event changing the breakdown of vo	oting rights		
[] Other (please specify):			
1 77			
3. Details of person subject to the notif	ication obligation:		
	.oanon oznganom		
Name:	City and country of registered office (if applicable):		
BlackRock, Inc.	Wilmington, DE U.S.A.		
,	, , , , , , , , , , , , , , , , , , ,		
4. Full name of shareholder(s) (if different from 3.):			

- **5. Date on which the threshold was crossed or reached:** 19th January 2016
- 6. Date on which issuer notified: 21st January 2016
- **7. Threshold(s) that is/are crossed or reached:** Voting rights attached to shares for BlackRock Investment Management (UK) Limited has gone below 4%.
- 8. Total positions of person(s) subject to the notification obligation:

	% of voting rights attached to shares (total of 9.A)	% of voting rights through financial instruments (total of 9.B.1 + 9.B.2)	Total of both in % (9.A + 9.B)	Total number of voting rights of issuer
Resulting situation on the date on which threshold was crossed or reached	7.67%	0.33%	8.01%	32,363,275,073
Position of previous notification (if applicable)	7.95%	0.35%	8.31%	

9. Notified detai reached:	ls of the resulting	situation on the date	on which the thresho	ld was crossed or
A: Voting rights	attached to share	? S		
Class/type of shares	Number of voting rights		% of voting rights	
ISIN code (if possible)	Direct	Indirect	Direct	Indirect
IE0030606259		2,485,260,436		7.67%
SUBTOTAL A	2,4	85,260,436		7.67%

B 1: Financial Instruments according to Regulation 17(1)(a) of the Regulations				
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
ADR	N/A	N/A	2,000	0.00%
		SUBTOTAL B.1	2,000	0.00%

B 2: Financial Instruments with similar economic effect according to Regulation 17(1)(b) of the Regulations					
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Physical or cash settlement	Number of voting rights	% of voting rights
CFD	N/A	N/A	Cash Settlement	108,332,717	0.33%
		,	SUBTOTAL B.2	108,332,717	0.33%

10. Information in relation to the person subject to the notification obligation (please tick the applicable box):						
[] Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer.						
[X] <u>Full</u> chain of controlled financial instruments are e legal entity:						
% of voting rights if it equals or is higher than the notifiable threshold % of voting rights through financial instruments if it equals or is higher than the notifiable threshold % of voting rights through financial or is higher than the notifiable threshold						
See attachment						
11. In case of proxy voting: [name of the proxy holder] will cease to hold [% and number] voting rights as of [date]						
12. Additional information:						
financial instruments are elegal entity: Name See attachment 11. In case of proxy voting rights as of [date]	frectively held starting of voting rights if it quals or is higher than he notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold			

Done at Dublin on 22 January 2016

Contact: Helen Nolan, Group Secretary

Telephone: +353 (0) 76 623 4710

Name ^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock International Holdings, Inc.			
BR Jersey International Holdings L.P.			
BlackRock Group Limited			
BlackRock Investment Management (UK) Limited	3.99%	0.29%	4.29%
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock International Holdings, Inc.			
BR Jersey International Holdings L.P.			
BlackRock Group Limited			
BlackRock Advisors (UK) Limited			
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock Holdco 4, LLC			
BlackRock Holdco 6, LLC			
BlackRock Delaware Holdings Inc.			
BlackRock Fund Advisors			

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BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock Holdco 4, LLC		
BlackRock Holdco 6, LLC		
BlackRock Delaware Holdings Inc.		
BlackRock Fund Advisors		
BlackRock Institutional Trust Company, National Association		
7 tooosiation		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Group Limited		
BlackRock International Limited		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Holdco 3, LLC		
BlackRock Canada Holdings LP		
BlackRock Canada Holdings ULC		
BlackRock Asset Management Canada Limited		

BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock International Holdings, Inc.	
BR Jersey International Holdings L.P.	
BlackRock Australia Holdco Pty. Ltd.	
BlackRock Investment Management (Australia) Limited	
Disply Deals Inc	
BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock Capital Holdings, Inc.	
BlackRock Advisors, LLC	
BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock International Holdings, Inc.	
BR Jersey International Holdings L.P.	
BlackRock Group Limited	
BlackRock Investment Management (UK) Limited	
BlackRock Asset Management Deutschland AG	
BlackRock, Inc.	
Trident Merger, LLC	
BlackRock Investment Management, LLC	

BlackRock, Inc.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock (Singapore) Holdco Pte. Ltd.		
BlackRock Asia-Pac Holdco, LLC		
BlackRock HK Holdco Limited		
BlackRock Cayco Limited		
BlackRock Trident Holding Company Limited		
BlackRock Japan Holdings GK		
BlackRock Japan Co., Ltd.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Group Limited		
BlackRock (Netherlands) B.V.		
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BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock (Singapore) Holdco Pte. Ltd.		
BlackRock Asia-Pac Holdco, LLC		
BlackRock HK Holdco Limited		
BlackRock Asset Management North Asia Limited		
BlackRock, Inc.		
Xulu,Inc.		