Standard Form TR-1

Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the Central Bank of Ireland)

1. Identity of the iss attached:	suer or the underlyir	ng issuer of existing sh	ares to which voting	rights are
Bank of Ireland				
2. Reason for the n	otification (please tid	ck the appropriate box or	boxes):	
[X] An acquisition or	disposal of voting rigi	hts		
[] An acquisition or o	disposal of financial in	struments		
[] An event changing	g the breakdown of vo	oting rights		
[] Other (please spe	cify):			
3. Details of person	subject to the notif	ication obligation:		
Name:		City and country of regi	stered office (if applica	able):
BlackRock, Inc.		Wilmington, DE U.S.A.		
4. Full name of sha	reholder(s) (if differe	nt from 3.):		
5. Date on which th	e threshold was cro	ssed or reached: 24 th N	/lay 2016	
6. Date on which is	suer notified: 25 th M	ay 2016		
7. Threshold(s) that	is/are crossed or re	eached:		
Voting rights attache	d to abaros for Plack	Dook Ing has gone halo	7 0/	
		Rock, Inc. has gone belo to the notification oblig		
o. Total positions o	r person(s) subject		julion.	
	% of voting rights attached to shares (total of 9.A)	% of voting rights through financial instruments (total of 9.B.1 + 9.B.2)	Total of both in % (9.A + 9.B)	Total number of voting rights of issuer
Resulting situation on the date on which threshold was crossed or reached	6.94%	0.32%	7.27%	32,363,275,073
Position of previous notification (if applicable)	7.06%	0.33%	7.39%	

9. Notified detai reached:	ls of the resulting si	ituation on the date o	on which the threshold	was crossed or	
A: Voting rights attached to shares					
Class/type of shares	ype of Number of voting rights		% of voting rights		
ISIN code (if possible)	Direct	Indirect	Direct	Indirect	
IE0030606259		2,247,773,472		6.94%	
SUBTOTAL A	2,247	7,773,472	6.9	4%	

B 1: Financial Instruments according to Regulation 17(1)(a) of the Regulations				
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
ADR	N/A	N/A	2,000	0.00%
		SUBTOTAL B.1	2,000	0.00%

B 2: Financial Instruments with similar economic effect according to Regulation 17(1)(b) of the Regulations					
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Physical or cash settlement	Number of voting rights	% of voting rights
CFD	N/A	N/A	Cash Settlement	105,553,312	0.32%
			SUBTOTAL B.2	105,553,312	0.32%

10. Information in relation to the person subject to the notification obligation (please tick the applicable box):							
[] Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer.							
	led undertakings through e effectively held starting						
Name	% of voting rights if it equals or is higher than the notifiable threshold % of voting rights through financial instruments if it equals or is higher than the notifiable threshold % of voting rights through financial instruments if it equals or is higher than the notifiable threshold						
See attachment							
11. In case of proxy voting: [name of the proxy holder] will cease to hold [% and number] voting rights as of [date]							
12. Additional information	on:						

Done at Dublin on 26 May 2016

Contact: Helen Nolan, Group Secretary

Telephone: +353 (0) 76 623 4710

Name	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock International Holdings, Inc.			
BR Jersey International Holdings L.P.			
BlackRock Group Limited			
BlackRock Investment Management (UK) Limited	3.55%	0.26%	3.82%
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock International Holdings, Inc.			
BR Jersey International Holdings L.P.			
BlackRock Group Limited			
BlackRock Advisors (UK) Limited			
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock Holdco 4, LLC			
BlackRock Holdco 6, LLC			
BlackRock Delaware Holdings Inc.			
BlackRock Fund Advisors			

BlackRock, Inc.	1	
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock Holdco 4, LLC		
BlackRock Holdco 6, LLC		
BlackRock Delaware Holdings Inc.		
BlackRock Fund Advisors		
BlackRock Institutional Trust Company, National		
Association		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Group Limited		
BlackRock International Limited		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Holdco 3, LLC		
BlackRock Canada Holdings LP		
BlackRock Canada Holdings ULC		
BlackRock Asset Management Canada Limited		

BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock International Holdings, Inc.	
BR Jersey International Holdings L.P.	
BlackRock Australia Holdco Pty. Ltd.	
BlackRock Investment Management (Australia) Limited	
Disply Deals Inc	
BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock Capital Holdings, Inc.	
BlackRock Advisors, LLC	
BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock International Holdings, Inc.	
BR Jersey International Holdings L.P.	
BlackRock Group Limited	
BlackRock Investment Management (UK) Limited	
BlackRock Asset Management Deutschland AG	
BlackRock, Inc.	
Trident Merger, LLC	
BlackRock Investment Management, LLC	
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BlackRock, Inc.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock (Singapore) Holdco Pte. Ltd.		
BlackRock Asia-Pac Holdco, LLC		
BlackRock HK Holdco Limited		
BlackRock Cayco Limited		
BlackRock Trident Holding Company Limited		
BlackRock Japan Holdings GK		
BlackRock Japan Co., Ltd.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Group Limited		
BlackRock (Netherlands) B.V.		
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BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock (Singapore) Holdco Pte. Ltd.		
BlackRock Asia-Pac Holdco, LLC		
BlackRock HK Holdco Limited		
BlackRock Asset Management North Asia Limited		
BlackRock, Inc.		
Xulu,Inc.		