Standard Form TR-1

Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the Central Bank of Ireland)

1. Identity of the iss attached:	suer or the underlyi	ng issuer of existing sh	nares to which voting	g rights are	
Bank of Ireland					
2. Reason for the n	otification (please tid	ck the appropriate box or	boxes):		
[] An acquisition or o	disposal of voting righ	nts			
[x] An acquisition or	disposal of financial i	nstruments			
[] An event changing	g the breakdown of vo	oting rights			
[] Other (please spe	cify):				
3. Details of person	subject to the notif	fication obligation:			
Name:		City and country of regi	istered office (if applic	able):	
BlackRock, Inc.		Wilmington, DE U.S.A.			
4. Full name of sha	reholder(s) (if differe	ent from 3.):			
5. Date on which th	e threshold was cro	ssed or reached: 8 Feb	oruary 2016		
6 Date on which is	suer notified: 10 Fel	hruary 2016			
7. Threshold(s) that	t is/are crossed or r	eached:			
Total holding for Blad	ckRock, Inc. has gone	e below 8%.			
8. Total positions of person(s) subject to the notification obligation:					
% of voting rights attached to shares (total of 9.A) % of voting rights through financial instruments (total of 9.B.1 + 9.B.2) % of voting rights through financial instruments (9.A + 9.B) Total of both in % (9.A + 9.B)					
Resulting situation on the date on which threshold was crossed or reached	7.70%	0.29%	7.99%	32,363,275,073	
Position of previous notification (if	7.70%	0.30%	8.00%		

applicable)		

9. Notified details of the resulting situation on the date on which the threshold was crossed or reached:

A: Voting rights attached to shares

Class/type of shares	Number of voting rights		% of voting rights	
ISIN code (if possible)	Direct	Indirect	Direct	Indirect
IE0030606259		2,492,839,846		7.70%
SUBTOTAL A	2,492,	839,846	7.70	0%

B 1: Financial Instruments according to Regulation 17(1)(a) of the Regulations Number of voting rights that may be Type of financial **Expiration** Exercise/ acquired if the % of voting rights instrument datex **Conversion Period** instrument is exercised/converted. **ADR** N/A N/A 2,000 0.00% **SUBTOTAL B.1** 2,000 0.00%

B 2: Financial Instruments with similar economic effect according to Regulation 17(1)(b) of the Regulations					
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Physical or cash settlement	Number of voting rights	% of voting rights
CFD	N/A	N/A	Cash Settlement	95,714,269	0.29%
			SUBTOTAL B.2	95,714,269	0.29%

10. Information in relatio applicable box):	n to the person subject t	o the notification obligation	on (please tick the
		not controlled by any nat g(s) holding directly or ind	<u>-</u>
		which the voting rights a with the ultimate control	
Name	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
See attachment			
11. In case of proxy voting rights as of [date]	ng: [<i>nam</i> e of the proxy he	older] will cease to hold [º	% and <i>number</i>] voting
12. Additional information	on:		

Done at Dublin on 10 February 2016

Contact: Helen Nolan, Group Secretary

Telephone: +353 (0) 76 623 4710

Name	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock International Holdings, Inc.			
BR Jersey International Holdings L.P.			
BlackRock Group Limited			
BlackRock Investment Management (UK) Limited	4.03%	0.25%	4.28%
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock International Holdings, Inc.			
BR Jersey International Holdings L.P.			
BlackRock Group Limited			
BlackRock Advisors (UK) Limited			
BlackRock, Inc.			
BlackRock Holdco 2, Inc.			
BlackRock Financial Management, Inc.			
BlackRock Holdco 4, LLC			
BlackRock Holdco 6, LLC			
BlackRock Delaware Holdings Inc.			
BlackRock Fund Advisors			

BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock Holdco 4, LLC		
BlackRock Holdco 6, LLC		
BlackRock Delaware Holdings Inc.		
BlackRock Fund Advisors		
BlackRock Institutional Trust Company, National		
Association		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Group Limited		
BlackRock International Limited		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Holdco 3, LLC		
BlackRock Canada Holdings LP		
BlackRock Canada Holdings ULC		
BlackRock Asset Management Canada Limited		

BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock International Holdings, Inc.	
BR Jersey International Holdings L.P.	
BlackRock Australia Holdco Pty. Ltd.	
BlackRock Investment Management (Australia) Limited	
Disply Deals Inc	
BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock Capital Holdings, Inc.	
BlackRock Advisors, LLC	
BlackRock, Inc.	
BlackRock Holdco 2, Inc.	
BlackRock Financial Management, Inc.	
BlackRock International Holdings, Inc.	
BR Jersey International Holdings L.P.	
BlackRock Group Limited	
BlackRock Investment Management (UK) Limited	
BlackRock Asset Management Deutschland AG	
BlackRock, Inc.	
Trident Merger, LLC	
BlackRock Investment Management, LLC	
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BlackRock, Inc.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock (Singapore) Holdco Pte. Ltd.		
BlackRock Asia-Pac Holdco, LLC		
BlackRock HK Holdco Limited		
BlackRock Cayco Limited		
BlackRock Trident Holding Company Limited		
BlackRock Japan Holdings GK		
BlackRock Japan Co., Ltd.		
BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock Group Limited		
BlackRock (Netherlands) B.V.		
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BlackRock, Inc.		
BlackRock Holdco 2, Inc.		
BlackRock Financial Management, Inc.		
BlackRock International Holdings, Inc.		
BR Jersey International Holdings L.P.		
BlackRock (Singapore) Holdco Pte. Ltd.		
BlackRock Asia-Pac Holdco, LLC		
BlackRock HK Holdco Limited		
BlackRock Asset Management North Asia Limited		
BlackRock, Inc.		
Xulu,Inc.		