1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Desmond Crowley
2	Reason for the noti	fication
a)	Position/status	Chief Executive Officer Retail UK
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	r, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	l	action(s): section to be repeated for (i) each type of instrument; (ii) each (iii) each date; and (iv) each place where transactions have been
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland. Disposal of a fractional entitlement to one ordinary share as a result of the rounding down of holding.

c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in	Volume(s) 118 ordinary shares
		Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC. Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC	Volume(s) 25,058 ordinary shares
		share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	
d)	Aggregated information — Aggregated volume — Price	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 25,176 ordinary shares
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	Ireland Group PLC shares)

f)	Place of the transaction	Outside of trading venue.
	transaction	Shares issued pursuant to a scheme of arrangement
g)	Additional	
	Information	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Donal Collins	
2	Reason for the noti	fication	
a)	Position/status	Head of Group Strategy Development	
b)	Initial Notification Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bank of Ireland Group PLC	
b)	LEI	635400C8EK6DRI12LJ39	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a) b)	Description of the financial instrument, type of instrument Identification code Nature of the	Ordinary shares of €1.00 each IE00BD1RP616	
	transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 16,667 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Liam McLoughlin	
2	Reason for the noti	fication	
a)	Position/status	Chief Executive Retail Ireland	
b)	Initial Notification Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bank of Ireland Group PLC	
b)	LEI	635400C8EK6DRI12LJ39	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 1,845 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Peter Morris
2	Reason for the notification	
a)	Position/status	Chief Governance & Regulatory Officer
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland. Disposal of a fractional entitlement to one ordinary share as a result of the rounding down of holding.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	nary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of Ireland Grou	p PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	

1	Details of the perso	on discharging managerial responsibilities/person closely associated
a)	Name	Sean Crowe
2	Reason for the noti	fication
a)	Position/status	Group Treasurer
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	r, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4		action(s): section to be repeated for (i) each type of instrument; (ii) each ; (iii) each date; and (iv) each place where transactions have been

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 1,153 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	

1	Details of the perso	n discharging managerial responsibilities/person closely associated
a)	Name	Vincent Mulvey
2	Reason for the noti	fication
a)	Position/status	Group Chief Risk Officer
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the	Ordinary shares of €1.00 each	
	financial instrument, type of instrument Identification code	IEOOBD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Irela cancellation of ordinary stock in The G Ireland on the effectiveness of the schem Company of the Bank of Ireland.	overnor and Company of the Bank of
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC. As above	Volume(s) 11,207 ordinary shares 34 ordinary shares
d)	Aggregated information — Aggregated volume — Price	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 11,241 ordinary shares
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	34 ordinary shares disclosed in section 4(c) are held jointly with Majella Hillery

1	Details of the perso	n discharging managerial responsibilities/person closely associated
a)	Name	Michael Torpey
2	Reason for the noti	fication
a)	Position/status	Chief Executive, Corporate and Treasury Division
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Irel- cancellation of ordinary stock in The G Ireland on the effectiveness of the schen Company of the Bank of Ireland. Disposal of a fractional entitlement to rounding down of part of holding which is	overnor and Company of the Bank of ne of arrangement of The Governor and one ordinary share as a result of the
c)	Price(s) and	Price(s)	Volume(s)
	volume(s)	Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	1,666 ordinary shares * (see additional information in section (g))
		As above	33,333 ordinary shares * (see additional information in section (g))
		See additional information in section (g)	Disposal of fractional entitlement to one ordinary share * (see additional information in section (g))
d)	Aggregated		
	information — Aggregated volume — Price	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 34,999

e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of Ireland Group PLC shares)
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	33,333 ordinary shares disclosed in section 4(c) are held by Goodbody Stockholders, (the "Nominee"), in respect of which Michael Torpey has an interest. In accordance with its policy on rounding down of beneficial owners' fractional entitlements to shares held by the Nominee, the Nominee will dispose of the entitlement of the PDMR to a fraction of one ordinary share and will apply the net proceeds of the disposal to the PDMR in accordance with the Nominee's policy.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Andrew Keating
2	Reason for the noti	fication
a)	Position/status	Group Chief Financial Officer; Executive Director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39

4		action(s): section to be repeated for (i) (iii) each date; and (iv) each place whe	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Irelacancellation of ordinary stock in The G Ireland on the effectiveness of the schem Company of the Bank of Ireland.	overnor and Company of the Bank of
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 10,961 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	10,961 ordinary shares disclosed in section 4(c) are held jointly by Mr Andrew Keating & Mrs Loreto Kissane.

1	Details of the perso	on discharging managerial responsibilities/person closely associated
a)	Name	Archie G. Kane
2	Reason for the noti	fication
a)	Position/status	Chairman
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Irel cancellation of ordinary stock in The Gireland on the effectiveness of the schen Company of the Bank of Ireland.	Governor and Company of the Bank of
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC. [As above]	Volume(s) 7,036 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of	Ireland Group PLC shares)
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of ar	rangement

g)	Additional Information	A Ir	Additional Information	tional mation	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Helen Nolan
2	Reason for the noti	fication
a)	Position/status	Group Secretary
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	r, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616

b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of Ireland Group PLC shares)	
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement	
g)	Additional Information		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Patrick Haren
2	Reason for the noti	fication
a)	Position/status	Senior Independent Director; Non-executive Director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	r, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4		action(s): section to be repeated for (i) each type of instrument; (ii) each (iii) each date; and (iv) each place where transactions have been
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.

c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 1,334 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of an	rangement
g)	Additional Information		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Richie Boucher
2	Reason for the noti	fication
a)	Position/status	Group Chief Executive Officer; Executive Director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	r, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4		action(s): section to be repeated for (i) each type of instrument; (ii) each (iii) each date; and (iv) each place where transactions have been
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.

c)	Price(s) and	Price(s)	Volume(s)
	volume(s)	Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC. As above	12,691 ordinary shares 9,647 ordinary shares
d)	Aggregated		
	information	Price(s)	Volume(s)
	AggregatedvolumePrice	Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	22,338 ordinary shares
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	Ireland Group PLC shares)
f)	Place of the	Outside of trading venue.	
1)	transaction	outside of trading vehice.	
		Shares issued pursuant to a scheme of an	rangement
g)	Additional Information	9,647 ordinary shares disclosed in second and second an	tion 4(c) are held jointly with Sandra

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Tom Considine
2	Reason for the noti	fication
a)	Position/status	Non-executive Director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4		action(s): section to be repeated for (i) each type of instrument; (ii) each (iii) each date; and (iv) each place where transactions have been
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.

c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 1,917 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of an	rangement
g)	Additional Information		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Patrick Kennedy
2	Reason for the noti	fication
a)	Position/status	Deputy Chairman; Non-executive director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	r, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	l	action(s): section to be repeated for (i) each type of instrument; (ii) each (iii) each date; and (iv) each place where transactions have been
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland. Disposal of a fractional entitlement to one ordinary share as a result of the rounding down of part of holding which is held through a nominee account.

c)	Price(s) and	Price(s)	Volume(s)
	volume(s)	Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	1,951 ordinary shares
		As above.	66,666 ordinary shares * (see additional information in section (g))
		See additional information in section (g)	Disposal of fractional entitlement to one ordinary share as a result of the rounding down of part of holding held through a nominee account * (see additional information in section (g))
d)	Aggregated information	D. (a. /a)	Mal and A
	— Aggregated	Price(s)	Volume(s)
	volume — Price	As set out above in 4(c)	68,617 ordinary shares
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	Ireland Group PLC shares)
f)	Place of the	Outside of trading venue.	
	transaction	Shares issued pursuant to a scheme of an	rangement
g)	Additional Information	66,666 ordinary shares disclosed in sec (Nominees) Limited (the "Nominee") or respect of which Patrick Kennedy and Jan	n behalf of The Jalpa Pension Fund, in
		In accordance with its policy on roundin entitlements to shares held by the Non entitlement of the PDMR and PCA to a apply the net proceeds of the disposal to the Nominee's policy.	ninee, the Nominee will dispose of the fraction of one ordinary share and will

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Davida Marston
2	Reason for the noti	fication
a)	Position/status	Non-executive director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer auction monitor	r, emission allowance market participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4		action(s): section to be repeated for (i) each type of instrument; (ii) each (iii) each date; and (iv) each place where transactions have been
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.

c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded down to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 3,333 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arr	rangement
g)	Additional Information		

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

Details of the person discharging managerial responsibilities/person closely associated

a)	Name	Pat Butler	
2	Reason for the noti	fication	
a)	Position/status	Non-executive director	
b)	Initial Notification Amendment	Initial notification	
3	Details of the issuer auction monitor	r, emission allowance market participa	nt, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC	
b)	LEI	635400C8EK6DRI12LJ39	
4		action(s): section to be repeated for (i) (iii) each date; and (iv) each place whe	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Irel cancellation of ordinary stock in The G Ireland on the effectiveness of the schen Company of the Bank of Ireland. Disposal of a fractional entitlement to rounding down of part of holding which is	overnor and Company of the Bank of the of arrangement of The Governor and one ordinary share as a result of the
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC. A above	Volume(s) 751 ordinary shares 2,333 ordinary shares * (see additional information (a))
			information in section (g))

d)	Aggregated information — Aggregated volume — Price	Price(s) As set out above in 4(c)	Volume(s) 3,084 ordinary shares
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	Ireland Group PLC shares)
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement	
g)	Additional Information	2,333 ordinary shares disclosed in section 4(c) are held by TD Waterhouse Luxembourg, (the "Nominee"), in respect of which Pat Butler has an interest. In accordance with its policy on rounding down of beneficial owners' fractional entitlements to shares held by the Nominee, the Nominee will dispose of the entitlement of the PDMR to a fraction of one ordinary share and will apply the net proceeds of the disposal to the PDMR in accordance with the Nominee's policy.	

1	Details of the perso	n discharging managerial responsibilities/person closely associated
a)	Name	Fiona Muldoon
2	Reason for the noti	fication
a)	Position/status	Non-executive director
b)	Initial Notification Amendment	Initial notification

3	Details of the issuer auction monitor	r, emission allowance market participar	nt, auction platform, auctioneer or
a)	Name	Bank of Ireland Group PLC	
b)	LEI	635400C8EK6DRI12LJ39	
4	l	action(s): section to be repeated for (i) (iii) each date; and (iv) each place whe	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Irelacancellation of ordinary stock in The Government on the effectiveness of the scheme Company of the Bank of Ireland. Disposal of a fractional entitlement to rounding down of part of holding which is	overnor and Company of the Bank of ne of arrangement of The Governor and one ordinary share as a result of the
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded down to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 2,833 ordinary shares * (see additional information in section (g))
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	2,833 ordinary shares disclosed in section 4(c) are held by Goodbody Nominee (the "Nominee"), in respect of which Fiona Muldoon and Stephen Egan have a joint interest.
		In accordance with its policy on rounding down of beneficial owners' fractional entitlements to shares held by the Nominee, the Nominee will dispose of the entitlement of the PDMR and PCA to a fraction of one ordinary share and will apply the net proceeds of the disposal to the PDMR and PCA in accordance with the Nominee's policy.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Jane Kennedy
2	Reason for the noti	fication
a)	Position/status	Person closely associated with Patrick Kennedy, Non-executive director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the	Ordinary shares of €1.00 each	
	financial	IE00BD1RP616	
	instrument, type of	1.20022 2.11 0.20	
	instrument		
	Identification		
	code		
b)	Nature of the transaction	Issue of ordinary shares in Bank of Irel cancellation of ordinary stock in The G Ireland on the effectiveness of the schen Company of the Bank of Ireland. Disposal of a fractional entitlement to rounding down of part of holding which is	Governor and Company of the Bank of me of arrangement of The Governor and one ordinary share as a result of the
c)	Price(s) and	Price(s)	Volume(s)
,	volume(s)	Exchange ratio applicable under the	6,539 ordinary shares
		terms of the scheme of arrangement,	,
		being one Bank of Ireland Group plc share in consideration for the	
		cancellation of 30 units of ordinary	
		stock held in The Governor and	
		Company of the Bank of Ireland, with	
		fractional entitlements to shares in Bank of Ireland Group plc rounded up	
		to one ordinary share in Bank of	
		Ireland Group PLC.	
		As above.	66,666 ordinary shares * (see
			additional information in section (g))
		See additional information in section	Disposal of fractional entitlement to
		(g)	one ordinary share as a result of the
			rounding down of part of holding held through a nominee account * (see
			additional information in section (g))
d)	Aggregated	Price(s)	Volume(s)
	information	As set out above in 4(c)	73,205 ordinary shares
	— Aggregated		
	volume — Price		
	— Price		
e)	Date of the	2017-07-07 (Date of issue of the Bank of	Ireland Group PLC shares)
	transaction		
f)	Place of the	Outside of trading venue.	
	transaction	Shares issued pursuant to a scheme of ar	rangement
		paradant to a sonome of a	. 0

g	Additional Information	66,666 ordinary shares disclosed in section 4(c) are held by Cheviot Capital (Nominees) Limited (the "Nominee") on behalf of The Jalpa Pension Fund, in respect of which Patrick Kennedy and Jane Kennedy have a joint interest.
		In accordance with its policy on rounding down of beneficial owners' fractional entitlements to shares held by the Nominee, the Nominee will dispose of the entitlement of the PDMR and PCA to a fraction of one ordinary share and will apply the net proceeds of the disposal to the PDMR and PCA in accordance with the Nominee's policy.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Sandra Boucher
2	Reason for the noti	fication
a)	Position/status	Person closely associated with Richie Boucher, Group Chief Executive Officer and Executive Director
b)	Initial Notification Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group PLC
b)	LEI	635400C8EK6DRI12LJ39
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 10 Ordinary shares
d)	Aggregated information — Aggregated volume — Price	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 9,657 ordinary shares
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	9,647 ordinary shares disclosed in section 4(c) are held jointly with Richie Boucher.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Finola Collins	
2	Reason for the notification		
a)	Position/status	Person closely associated with Donal Collins, Head of Group Strategy Development	
b)	Initial Notification Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bank of Ireland Group PLC	
b)	LEI	635400C8EK6DRI12LJ39	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a) b)	Description of the financial instrument, type of instrument Identification code Nature of the	Ordinary shares of €1.00 each IE00BD1RP616	
<i>5</i>)	transaction	Issue of ordinary shares in Bank of Ireland Group plc in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group plc share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group plc rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 1,340 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	Ireland Group PLC shares)

f)	Place of the transaction	Outside of trading venue.
	transaction	Shares issued pursuant to a scheme of arrangement
g)	Additional Information	
	mormation	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Sue McLoughlin	
2	Reason for the notification		
a)	Position/status	Person closely associated with Liam McLoughlin, Chief Executive Retail Ireland	
b)	Initial Notification Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bank of Ireland Group PLC	
b)	LEI	635400C8EK6DRI12LJ39	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC.	Volume(s) 920 ordinary shares
d)	Aggregated information — Aggregated volume — Price	N/A	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of I	reland Group PLC shares)

f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement
g)	Additional Information	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Stephen Egan	
2	Reason for the notification		
a)	Position/status	Person closely associated with Fiona Muldoon, Non-executive director	
b)	Initial Notification Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bank of Ireland Group PLC	
b)	LEI	635400C8EK6DRI12LJ39	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €1.00 each IE00BD1RP616	
b)	Nature of the transaction	Issue of ordinary shares in Bank of Ireland Group PLC in connection with the cancellation of ordinary stock in The Governor and Company of the Bank of Ireland on the effectiveness of the scheme of arrangement of The Governor and Company of the Bank of Ireland. Disposal of a fractional entitlement to one ordinary share as a result of the rounding down of part of holding which is held through a nominee account.	
c)	Price(s) and volume(s)	Price(s) Exchange ratio applicable under the terms of the scheme of arrangement, being one Bank of Ireland Group PLC share in consideration for the cancellation of 30 units of ordinary stock held in The Governor and Company of the Bank of Ireland, with fractional entitlements to shares in Bank of Ireland Group PLC rounded up to one ordinary share in Bank of Ireland Group PLC. As above	Volume(s) 33 ordinary shares 2,833 ordinary shares * (see additional information in section
d)	Aggregated information — Aggregated volume — Price	2,866 ordinary shares	
e)	Date of the transaction	2017-07-07 (Date of issue of the Bank of Ireland Group PLC shares)	
f)	Place of the transaction	Outside of trading venue. Shares issued pursuant to a scheme of arrangement	

g) Additional Information

2,833 ordinary shares disclosed in section 4(c) are held by Goodbody Nominee (the "Nominee"), in respect of which Fiona Muldoon and Stephen Egan have a joint interest.

In accordance with its policy on rounding down of beneficial owners' fractional entitlements to shares held by the Nominee, the Nominee will dispose of the entitlement of the PDMR and PCA to a fraction of one ordinary share and will apply the net proceeds of the disposal to the PDMR and PCA in accordance with the Nominee's policy.

Name and signature of duly designated officer of issuer responsible for making notification

Helen Nolan, Group Secretary

Date of notification: 12 July 2017