Bank of Ireland has received notification from Bank of Ireland Asset Management Limited ('BIAM') as required by Part IV of the Companies Act 1990, that, as at 21 November 2008, BIAM held 30,071,251 units in Bank of Ireland, registered as shown below; this holding represents 2.99% of the Ordinary Stock in issue.

This notification is triggered by the reduction from 3.02% held on 20 November 2008.

| Bank of Ireland Nominees Ltd | 27,875,902 units |
|------------------------------|------------------|
| Mellon Nominees Ltd | 1,686,348 units |
| Nortrust Nominees Ltd | 379,863 units |
| BNY Custodial Nominees Ltd | 129,138 units |
| | 30,071,251 units |

These shares are registered in nominee company names, as listed above, as registered owners only, on behalf of a range of clients who are the beneficial owners.

Date on which issuer notified - 5 December 2008

Ends

8 December 2008

Contacts:

John Clifford, Group Secretary 00 353 1 604 3400