NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, TO U.S. PERSONS OR IN OR INTO ANY JURISDICTION WHERE IT IS UNLAWFUL TO DISTRIBUTE THIS ANNOUNCEMENT, INCLUDING THE UNITED STATES

29 JULY 2011

Following an adjourned meeting (the **Meeting**) of the holders of the £75,000,000 13 3/8 per cent. Unsecured Perpetual Subordinated Bonds (ISIN: GB0000510312) of The Governor and Company of the Bank of Ireland held on 25 July 2011, a notice of the results of the Meeting will shortly be available from Morningstar

For further information:

Brian Kealy Head of Capital Management Tel. +353 76 623 4719

Colin Reddy Capital Management Tel. +353 76 623 4722