

Bank of Ireland

Bank of Ireland today announces the co-option of Mr Patrick Kennedy as a new non-executive director to the Court of Directors, with effect from 6 July 2010.

Mr Kennedy has been the Chief Executive of Paddy Power PLC since 2006 having previously been an executive director since September 2005 and a non-executive director since March 2004. Prior to joining Paddy Power, Mr Kennedy was Chief Financial Officer of Greencore Group plc, having held a number of senior positions within the Greencore Group. Mr Kennedy also worked with KPMG Corporate Finance both in Ireland and the Netherlands, and as a strategy consultant with McKinsey and Company Management Consultants in London, Dublin and Amsterdam. He is also a non-executive director of Elan Corporation plc.

Mr Kennedy holds a Bachelor of Commerce Degree (Banking & Finance) and a Post Graduate Diploma in Accountancy from University College Dublin. He also has a Post Graduate Diploma in Statistics from Trinity College Dublin and he is a Fellow of the Institute of Chartered Accountants in Ireland.

There were no details requiring disclosure for Mr Kennedy under paragraph 6.6.7 (2) to (6) of the Listing Rules.

ends

Enquiries:

Jeremy Crean, Deputy Group Secretary 00-353-76-623-4761

Anne Mathews, Group Corporate Communications 00-353-76-623-4771