

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	<i>Ciarán Coyle</i>										
2	Reason for the notification											
a)	Position/status	<i>Group Chief Operating Officer</i>										
b)	Initial Notification Amendment	<i>Initial Notification</i>										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	<i>Bank of Ireland Group plc</i>										
b)	LEI	<i>635400C8EK6DRI12LI39</i>										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>										
b)	Nature of the transaction	<i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i>										
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 19.030</td> <td>4,118.373</td> </tr> <tr> <td>2</td> <td>€ 19.134</td> <td>1,922.373</td> </tr> </tbody> </table>			Price(s)	Volume(s)	1	€ 19.030	4,118.373	2	€ 19.134	1,922.373
	Price(s)	Volume(s)										
1	€ 19.030	4,118.373										
2	€ 19.134	1,922.373										
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>										
e)	Date of the transaction	<i>1 September 2026</i>										
f)	Place of the transaction	<i>Euronext Dublin</i>										
g)	Additional Information	<i>N/A</i>										

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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Matt Elliott										
2	Reason for the notification											
a)	Position/status	Group Chief People Officer										
b)	Initial Notification Amendment	Initial Notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Bank of Ireland Group plc										
b)	LEI	635400C8EK6DRI12LJ39										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
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b)	Nature of the transaction	<i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i>										
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	Price(s)	Volume(s)										
1	€ 19.030	2,310.804										
2	€ 19.134	1,086.804										
d)	Aggregated information — Aggregated volume — Price	N/A										
e)	Date of the transaction	1 September 2026										
f)	Place of the transaction	Euronext Dublin										
g)	Additional Information	N/A										

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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	<i>John Feeney</i>										
2	Reason for the notification											
a)	Position/status	<i>Chief Executive Officer, Corporate and Commercial Banking</i>										
b)	Initial Notification Amendment	<i>Initial Notification</i>										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	<i>Bank of Ireland Group plc</i>										
b)	LEI	<i>635400C8EK6DRI12LJ39</i>										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
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	Price(s)	Volume(s)										
1	€ 19.030	2,496.519										
2	€ 19.134	1,164.519										
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>										
e)	Date of the transaction	<i>1 September 2026</i>										
f)	Place of the transaction	<i>Euronext Dublin</i>										
g)	Additional Information	<i>N/A</i>										

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Gail Goldie</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief Executive Officer, Retail UK</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i>									
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	Price(s)	Volume(s)									
1	€ 19.210	2,887.311									
2	€ 19.134	1,357.311									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 September 2026</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	<i>Rhys Kiff</i>										
2	Reason for the notification											
a)	Position/status	<i>Group Chief Risk Officer</i>										
b)	Initial Notification Amendment	<i>Initial Notification</i>										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	<i>Bank of Ireland Group plc</i>										
b)	LEI	<i>635400C8EK6DRI12LI39</i>										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>										
b)	Nature of the transaction	<i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i>										
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	Price(s)	Volume(s)										
1	€ 19.030	3,244.121										
2	€ 19.134	1,513.121										
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>										
e)	Date of the transaction	<i>1 September 2026</i>										
f)	Place of the transaction	<i>Euronext Dublin</i>										
g)	Additional Information	<i>N/A</i>										

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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Aine McCleary										
2	Reason for the notification											
a)	Position/status	Group Chief Customer Officer										
b)	Initial Notification Amendment	Initial Notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Bank of Ireland Group plc										
b)	LEI	635400C8EK6DRI12LI39										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616										
b)	Nature of the transaction	1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") 2. Sale of shares to cover income tax and social security due on the delivery of shares.										
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	Price(s)	Volume(s)										
1	€ 19.030	1,872.389										
2	€ 19.134	873.389										
d)	Aggregated information — Aggregated volume — Price	N/A										
e)	Date of the transaction	1 September 2026										
f)	Place of the transaction	Euronext Dublin										
g)	Additional Information	N/A										

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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Sarah McLaughlin										
2	Reason for the notification											
a)	Position/status	Chief of Staff and Group Company Secretary										
b)	Initial Notification Amendment	Initial Notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Bank of Ireland Group plc										
b)	LEI	635400C8EK6DRI12LI39										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>										
b)	Nature of the transaction	<i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i>										
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	Price(s)	Volume(s)										
1	€ 19.030	1,754.417										
2	€ 19.134	818.417										
d)	Aggregated information — Aggregated volume — Price	N/A										
e)	Date of the transaction	1 September 2026										
f)	Place of the transaction	Euronext Dublin										
g)	Additional Information	N/A										

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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	<i>Billy O'Connell</i>										
2	Reason for the notification											
a)	Position/status	<i>Group Chief Strategy Officer</i>										
b)	Initial Notification Amendment	<i>Initial Notification</i>										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	<i>Bank of Ireland Group plc</i>										
b)	LEI	<i>635400C8EK6DRI12LJ39</i>										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>										
b)	Nature of the transaction	1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i>										
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	Price(s)	Volume(s)										
1	€ 19.030	2,854.205										
2	€ 19.134	1,333.205										
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>										
e)	Date of the transaction	<i>1 September 2026</i>										
f)	Place of the transaction	<i>Euronext Dublin</i>										
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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	<i>Myles O'Grady</i>										
2	Reason for the notification											
a)	Position/status	<i>Group Chief Executive Officer</i>										
b)	Initial Notification Amendment	<i>Initial Notification</i>										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	<i>Bank of Ireland Group plc</i>										
b)	LEI	<i>635400C8EK6DRI12LJ39</i>										
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>										
b)	Nature of the transaction	1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i>										
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 5%;"></th> <th style="width: 40%;">Price(s)</th> <th style="width: 55%;">Volume(s)</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td>€ 19.030</td> <td>12,954.545</td> </tr> <tr> <td style="text-align: center;">2</td> <td>€ 19.134</td> <td>3,939.545</td> </tr> </tbody> </table>			Price(s)	Volume(s)	1	€ 19.030	12,954.545	2	€ 19.134	3,939.545
	Price(s)	Volume(s)										
1	€ 19.030	12,954.545										
2	€ 19.134	3,939.545										
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>										
e)	Date of the transaction	<i>1 September 2026</i>										
f)	Place of the transaction	<i>Euronext Dublin</i>										
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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	<i>Susan Russell</i>										
2	Reason for the notification											
a)	Position/status	<i>Chief Executive Officer, Retail Ireland</i>										
b)	Initial Notification Amendment	<i>Initial Notification</i>										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	<i>Bank of Ireland Group plc</i>										
b)	LEI	<i>635400C8EK6DRI12LJ39</i>										
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	Price(s)	Volume(s)										
1	€ 19.030	4,211.607										
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d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>										
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1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Mark Spain										
2	Reason for the notification											
a)	Position/status	Group Chief Financial Officer										
b)	Initial Notification Amendment	Initial Notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Bank of Ireland Group plc										
b)	LEI	635400C8EK6DRI12LJ39										
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	Price(s)	Volume(s)										
1	€ 19.030	8,181.818										
2	€ 19.134	2,488.818										
d)	Aggregated information — Aggregated volume — Price	N/A										
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