1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Ciarán Coyle
2	Reason for the notific	cation
a) b)	Position/status Initial Notification Amendment	Group Chief Operating Officer Initial Notification
3	Details of the issuer, monitor	emission allowance market participant, auction platform, auctioneer or auction
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12LJ39
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>
c)	Price(s) and volume(s)	Price(s)       Volume(s)         1       € 10.765       3,936.368         2       € 11.0067       1,833.368
d)	Aggregated information  — Aggregated volume  — Price	N/A
e)	Date of the transaction	1 April 2025
f)	Place of the transaction	Euronext Dublin
g)	Additional Information	N/A

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Matt Elliott
2	Reason for the notific	cation
a) b)	Position/status Initial Notification Amendment	Chief People Officer Initial Notification
3		emission allowance market participant, auction platform, auctioneer or auction
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12LJ39
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>
c)	Price(s) and volume(s)	Price(s)     Volume(s)       1     € 10.765     3,831.863       2     € 11.0067     1,803.863
d)	Aggregated information  — Aggregated volume  — Price	N/A
e)	Date of the transaction	1 April 2025
f)	Place of the transaction	Euronext Dublin
g)	Additional Information	N/A

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	John Feeney
2	Reason for the notific	cation
a) b)	Position/status Initial Notification Amendment Details of the issuer,	Chief Executive Officer, Corporate and Commercial Banking Initial Notification emission allowance market participant, auction platform, auctioneer or auction
2)	monitor Name	Pank of Iroland Crown als
a) b)	LEI	Bank of Ireland Group plc 635400C8EK6DRI12LJ39
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>
c)	Price(s) and volume(s)	Price(s)     Volume(s)       1     € 10.765     6,497.506       2     € 11.0067     3,023.506
d)	Aggregated information — Aggregated volume — Price	N/A
e)	Date of the transaction	1 April 2025
f)	Place of the transaction	Euronext Dublin
g)	Additional Information	N/A

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Gail Goldie
2	Reason for the notific	cation
a)	Position/status	Chief Executive Officer, Retail UK
b)	Initial Notification	Initial Notification
3	Amendment  Details of the issuer	emission allowance market participant, auction platform, auctioneer or auction
3	monitor	emission allowance market participant, auction platform, auctioneer of auction
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12LJ39
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of
	transaction; (iii) each	date; and (iv) each place where transactions have been conducted
a)	Description of the	
	financial	Ordinary Shares of €1.00 each
	instrument, type of	ISIN: IE00BD1RP616
	instrument	ISIN. ILUUBDINFUIU
	Identification code	
b)	Nature of the	1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share
	transaction	Allowance Plan (" <b>FSA Plan</b> ")
		<ol><li>Sale of shares to cover income tax and social security due on the delivery of shares.</li></ol>
		delivery of shares.
c)	Price(s) and	Drive(s)
	volume(s)	Price(s)     Volume(s)       1     € 10.72     5,017.344
		2 € 11.0067 2,359.344
		2 € 11.0007 2,559.544
d)	Aggregated	
u)	information	
	— Aggregated	N/A
	volume	
	— Price	
e)	Date of the	1 April 2025
f)	transaction Place of the	Euronext Dublin
,	transaction	Laronest Babilii
g)	Additional	N/A
	Information	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Rhys Kiff
2	Reason for the notific	cation
a) b)	Position/status Initial Notification Amendment	Group Chief Risk Officer Initial Notification
3	monitor	emission allowance market participant, auction platform, auctioneer or auction
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12LJ39
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>
c)	Price(s) and volume(s)	Price(s)     Volume(s)       1     € 10.765     4,772.411       2     € 11.0067     2,222.411
d)	Aggregated information  — Aggregated volume  — Price	N/A
e)	Date of the transaction	1 April 2025
f)	Place of the transaction	Euronext Dublin
g)	Additional Information	N/A

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Aine McCleary
2	Reason for the notific	cation
a) b)	Position/status Initial Notification	Chief Customer Officer Initial Notification
, D,	Amendment	mila Notification
3		emission allowance market participant, auction platform, auctioneer or auction
	monitor	Donale of Inchmed Consumed
a) b)	Name LEI	Bank of Ireland Group plc 635400C8EK6DRI12LJ39
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of
		date; and (iv) each place where transactions have been conducted
a)	Description of the financial	Ordinary Shares of €1.00 each
	instrument,	
	type of	ISIN: IE00BD1RP616
	instrument Identification code	
b)	Nature of the	3. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share
ĺ	transaction	Allowance Plan (" <b>FSA Plan</b> ")
		4. Sale of shares to cover income tax and social security due on the
		delivery of shares.
c)	Price(s) and	
	volume(s)	Price(s) Volume(s)
		1 € 10.765 3,135.16
		2 € 11.0067 1,461.160
d)	Aggregated	
	information  — Aggregated	N/A
	volume	N/A
	— Price	
e)	Date of the	1 April 2025
	transaction	
f)	Place of the	Euronext Dublin
>	transaction	AL/A
g)	Additional Information	N/A
	IIIIOIIIIauon	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Sarah McLaughlin	
2	Reason for the notification		
a)	Position/status	Group Secretary and Head of Corporate Governance	
b)	Initial Notification Amendment	Initial Notification	
3	Details of the issuer, monitor	emission allowance market participant, auction platform, auctioneer or auction	
a)	Name	Bank of Ireland Group plc	
b)	LEI	635400C8EK6DRI12LJ39	
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616	
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>	
c)	Price(s) and volume(s)	Price(s)     Volume(s)       1     € 10.765     1,302.833       2     € 11.0067     606.833	
d)	Aggregated information  — Aggregated volume  — Price	N/A	
e)	Date of the transaction	1 April 2025	
f)	Place of the transaction	Euronext Dublin	
g)	Additional Information	N/A	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Myles O'Grady
2	Reason for the notific	cation
a)	Position/status	Group Chief Executive Officer
b)	Initial Notification Amendment	Initial Notification
3	Details of the issuer, monitor	emission allowance market participant, auction platform, auctioneer or auction
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12LJ39
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>
c)	Price(s) and	
	volume(s)	Price(s) Volume(s)
		1   € 10.765   11,031.119
		2
d)	Aggregated information  — Aggregated volume  — Price	N/A
e)	Date of the transaction	1 April 2025
f)	Place of the transaction	Euronext Dublin
g)	Additional	N/A
	Information	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Susan Russell
2	Reason for the notific	cation
a)	Position/status	Chief Executive Officer, Retail Ireland
b)	Initial Notification Amendment	Initial Notification
3	Details of the issuer, monitor	emission allowance market participant, auction platform, auctioneer or auction
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12LJ39
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>
c)	Price(s) and	
	volume(s)	Price(s) Volume(s)
		1 € 10.765 4,180.214
		2 € 11.0067 1,945.214
d)	Aggregated information  — Aggregated volume  — Price	N/A
e)	Date of the	1 April 2025
	transaction	
f)	Place of the	Euronext Dublin
	transaction	6
g)	Additional	N/A
	Information	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Mark Spain	
2	Reason for the notific	cation	
a)	Position/status	Group Chief Financial Officer	
b)	Initial Notification	Initial Notification	
	Amendment		
3	Details of the issuer, monitor	emission allowance market particip	pant, auction platform, auctioneer or auction
a)	Name	Bank of Ireland Group plc	
b)	LEI	635400C8EK6DRI12LJ39	
4.1		ction(s): section to be repeated for date; and (iv) each place where tra	(i) each type of instrument; (ii) each type of ansactions have been conducted
a)	Description of the		
	financial	Ordinary Shares of €1.00 each	
	instrument,		
	type of	ISIN: IE00BD1RP616	
	instrument		
	Identification code		
b)	Nature of the		der the Bank of Ireland Group 2023 Fixed Share
	transaction	Allowance Plan ( <b>"FSA Pl</b> o 2. Sale of shares to cover in	an") ncome tax and social security due on the
		delivery of shares.	icome tax and social security due on the
		denvery of shares.	
c)	Price(s) and		
C)	volume(s)	Price(s)	Volume(s)
	10100(0)	1 € 10.765	6,967.023
		2 € 11.0067	3,244.023
		2 € 11.0007	3,244.023
d)	Aggregated information		
	— Aggregated	N/A	
	volume	N/A	
	— Price		
e)	Date of the	1 April 2025	
	transaction	·	
f)	Place of the	Euronext Dublin	
	transaction		
g)	Additional	N/A	
	Information	1	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Oliver Wall	
2	Reason for the notific	ication	
a)	Position/status	Chief of Staff and Head of Corporate Affairs	
b)	Initial Notification Amendment	Initial Notification	
3	Details of the issuer, monitor	emission allowance market participant, auction platform, auctioneer or auction	
a)	Name	Bank of Ireland Group plc	
b)	LEI	635400C8EK6DRI12LJ39	
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of	
	transaction; (iii) each	date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616	
b)	Nature of the transaction	<ol> <li>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</li> <li>Sale of shares to cover income tax and social security due on the delivery of shares.</li> </ol>	
c)	Price(s) and volume(s)	Price(s)       Volume(s)         1       € 10.765       1,515.327         2       € 11.0067       705.327	
d)	Aggregated information  — Aggregated volume  — Price	N/A	
e)	Date of the transaction	1 April 2025	
f)	Place of the transaction	Euronext Dublin	
g)	Additional Information	N/A	