

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|-----------|
| a) | Name | <i>Ciaran Coyle</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Chief Operating Officer</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.762</td> <td>4,836.225</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>2,246.225</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.762 | 4,836.225 | 2 | € 8.9145 | 2,246.225 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 4,836.225 | | | | | | | | | |
| 2 | € 8.9145 | 2,246.225 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|-----------|
| a) | Name | <i>Matt Elliott</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Chief People Officer</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.762</td> <td>4,707.829</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>2,213.829</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.762 | 4,707.829 | 2 | € 8.9145 | 2,213.829 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 4,707.829 | | | | | | | | | |
| 2 | € 8.9145 | 2,213.829 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | | | | |
|------------|--|--|--|----------|-----------|---|---------|-----------|---|---------|----------|---|----------|-----------|
| a) | Name | <i>Gail Goldie</i> | | | | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | | | | |
| a) | Position/status | <i>CEO, Retail UK</i> | | | | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.895</td> <td>4,141.765</td> </tr> <tr> <td>2</td> <td>€ 8.495</td> <td>1,992.00</td> </tr> <tr> <td>3</td> <td>€ 8.9145</td> <td>2,834.765</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.895 | 4,141.765 | 2 | € 8.495 | 1,992.00 | 3 | € 8.9145 | 2,834.765 |
| | Price(s) | Volume(s) | | | | | | | | | | | | |
| 1 | € 8.895 | 4,141.765 | | | | | | | | | | | | |
| 2 | € 8.495 | 1,992.00 | | | | | | | | | | | | |
| 3 | € 8.9145 | 2,834.765 | | | | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | | | | |
| e) | Date of the transaction | <ol style="list-style-type: none"> <i>5 November 2024</i> <i>6 November 2024</i> <i>5 November 2024</i> | | | | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|-----------|
| a) | Name | <i>Enda Johnson</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Chief Strategy & Transformation Officer</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.762</td> <td>5,007.418</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>2,325.418</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.762 | 5,007.418 | 2 | € 8.9145 | 2,325.418 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 5,007.418 | | | | | | | | | |
| 2 | € 8.9145 | 2,325.418 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|-----------|
| a) | Name | <i>Gavin Kelly</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Chief Executive Officer, Davy & Wealth</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
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| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 3,708.828 | | | | | | | | | |
| 2 | € 8.9145 | 1,722.828 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|--|--|----------|-----------|----------|----------------|-----------------|----------|-----------------|-----------------|
| a) | Name | <i>Aine McCleary</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Chief Customer Officer</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td><i>1</i></td> <td><i>€ 8.762</i></td> <td><i>3,851.86</i></td> </tr> <tr> <td><i>2</i></td> <td><i>€ 8.9145</i></td> <td><i>1,788.86</i></td> </tr> </tbody> </table> | | Price(s) | Volume(s) | <i>1</i> | <i>€ 8.762</i> | <i>3,851.86</i> | <i>2</i> | <i>€ 8.9145</i> | <i>1,788.86</i> |
| | Price(s) | Volume(s) | | | | | | | | | |
| <i>1</i> | <i>€ 8.762</i> | <i>3,851.86</i> | | | | | | | | | |
| <i>2</i> | <i>€ 8.9145</i> | <i>1,788.86</i> | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|---------|
| a) | Name | <i>Sarah McLaughlin</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Group Secretary and Head of Corporate Governance</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.762</td> <td>1,600.662</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>743.662</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.762 | 1,600.662 | 2 | € 8.9145 | 743.662 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 1,600.662 | | | | | | | | | |
| 2 | € 8.9145 | 743.662 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|-----------|
| a) | Name | <i>Myles O'Grady</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Group Chief Executive Officer</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
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| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 6,776.421 | | | | | | | | | |
| 2 | € 8.9145 | 3,146.421 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|-----------|
| a) | Name | <i>Susan Russell</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>CEO, Retail Ireland</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.762</td> <td>5,135.814</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>2,385.814</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.762 | 5,135.814 | 2 | € 8.9145 | 2,385.814 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 5,135.814 | | | | | | | | | |
| 2 | € 8.9145 | 2,385.814 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|--|---|--|----------|-----------|---|---------|-----------|---|----------|-----------|
| a) | Name | <i>Mark Spain</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Group Chief Financial Officer</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.762</td> <td>4,279.845</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>1,987.845</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.762 | 4,279.845 | 2 | € 8.9145 | 1,987.845 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 4,279.845 | | | | | | | | | |
| 2 | € 8.9145 | 1,987.845 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|------------|---|---|--|----------|-----------|---|---------|-----------|---|----------|---------|
| a) | Name | <i>Oliver Wall</i> | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | |
| a) | Position/status | <i>Chief of Staff and Head of Corporate Affairs</i> | | | | | | | | | |
| b) | Initial Notification Amendment | <i>Initial Notification</i> | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) | Name | <i>Bank of Ireland Group plc</i> | | | | | | | | | |
| b) | LEI | <i>635400C8EK6DRI12LJ39</i> | | | | | | | | | |
| 4.1 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | <i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i> | | | | | | | | | |
| b) | Nature of the transaction | <ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.762</td> <td>1,861.732</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>865.732</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1 | € 8.762 | 1,861.732 | 2 | € 8.9145 | 865.732 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1 | € 8.762 | 1,861.732 | | | | | | | | | |
| 2 | € 8.9145 | 865.732 | | | | | | | | | |
| d) | Aggregated information — Aggregated volume — Price | <i>N/A</i> | | | | | | | | | |
| e) | Date of the transaction | <i>5 November 2024</i> | | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Dublin</i> | | | | | | | | | |
| g) | Additional Information | <i>N/A</i> | | | | | | | | | |