1	Details of the person	discharging managerial responsibilities/person closely associated		
a)	Name	Ciaran Coyle		
2	Reason for the notific	ation		
a)	Position/status	Chief Operating Officer		
b)	Initial Notification	Initial Notification		
	Amendment			
3	monitor	emission allowance market participant, auction platform, auctioneer or auction		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of		
	transaction; (iii) each	date; and (iv) each place where transactions have been conducted		
a)	Description of the			
	financial	Ordinary Shares of €1.00 each		
	instrument,	ISIN: IEOOBD1RP616		
	type of instrument	ISIN. IEUUBDIRPOIO		
	Identification code			
b)	Nature of the	1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share		
	transaction	Allowance Plan (" FSA Plan ")		
		Sale of shares to cover income tax and social security due on the delivery of shares.		
		delivery of shares.		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s)		
		1 € 9.902 4,279.438		
		2 € 9.9932 1,987.438		
-11	A			
d)	Aggregated information			
	— Aggregated	N/A		
	volume			
	— Price			
e)	Date of the	11 September 2024		
f)	transaction Place of the	Euronext Dublin		
'/	transaction	EUTOTIEXT DUBIIN		
g)	Additional	N/A		
	Information			

1	Details of the person	discharging managerial responsibilities/person closely associated		
a)	Name	Matt Elliott		
2	Reason for the notific	ation		
a)	Position/status	Chief People Officer		
b)	Initial Notification	Initial Notification		
	Amendment			
3	monitor	emission allowance market participant, auction platform, auctioneer or auction		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of		
	transaction; (iii) each	date; and (iv) each place where transactions have been conducted		
a)	Description of the			
	financial	Ordinary Shares of €1.00 each		
	instrument,			
	type of	ISIN: IE00BD1RP616		
	instrument Identification code			
b)	Nature of the	Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share		
٥,	transaction	Allowance Plan (" FSA Plan ")		
		2. Sale of shares to cover income tax and social security due on the		
		delivery of shares.		
-01	Drice(s) and			
c)	Price(s) and volume(s)	Price(s) Volume(s)		
	voidific(3)	1 € 9.902 4,165.825		
		2 € 9.9932 1,958.825		
۹/	Aggragated			
d)	Aggregated information			
	— Aggregated	N/A		
	volume	14/1		
	— Price			
e)	Date of the	11 September 2024		
	transaction			
f)	Place of the	Euronext Dublin		
	transaction			
g)	Additional	N/A		
	Information			

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Gail Goldie		
2	Reason for the notific	ication		
a)	Position/status	CEO, Retail UK		
b)	Initial Notification Amendment	Initial Notification		
3	Details of the issuer,	emission allowance market participant, auction platform, auctioneer or auction		
a)	monitor Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and volume(s)	Price(s) Volume(s) 1 € 10.18 2 € 9.9932 2,466.928		
d)	Aggregated information — Aggregated volume — Price	N/A		
e)	Date of the	11 September 2024		
f)	transaction Place of the	Euronext Dublin		
',	transaction	Laroneste Bubiin		
g)	Additional Information	N/A		

1	Details of the person	discharging managerial responsibilities/person closely associated		
a)	Name	Enda Johnson		
2	Reason for the notific	cation		
a)	Position/status	Chief Strategy & Transformation Officer		
b)	Initial Notification	Initial Notification		
3	Amendment Details of the issuer	emission allowance market participant, auction platform, auctioneer or auction		
	monitor	emission anowance market participant, adecion platform, adecioneer or adecion		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s)		
		1 € 9.902 4,430.923		
		2 € 9.9932 2,057.923		
d)	Aggregated information — Aggregated volume — Price	N/A		
e)	Date of the transaction	11 September 2024		
f)	Place of the transaction	Euronext Dublin		
g)	Additional	N/A		
	Information			

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Gavin Kelly		
2	Reason for the notific	ation		
a)	Position/status	CEO, Corporate & Commercial Banking		
b)	Initial Notification	Initial Notification		
3	Amendment Details of the issuer	emission allowance market participant, auction platform, auctioneer or auction		
٦	monitor	emission allowance market participant, adecion platform, adecioneer of adecion		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s) 1 € 9.902 4,923.248		
		2 € 9.9932 2,286.248		
		2 (23.3332 2,200.240		
d)	Aggregated information — Aggregated volume — Price	N/A		
e)	Date of the transaction	11 September 2024		
f)	Place of the transaction	Euronext Dublin		
g)	Additional Information	N/A		

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Aine McCleary		
2	Reason for the notific	ation		
a)	Position/status	Chief Customer Officer		
b)	Initial Notification Amendment	Initial Notification		
3		emission allowance market participant, auction platform, auctioneer or auction		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s)		
		1 € 9.902 3,408.402		
		2		
d)	Aggregated information — Aggregated volume — Price	N/A		
e)	Date of the transaction	11 September 2024		
f)	Place of the transaction	Euronext Dublin		
g)	Additional Information	N/A		

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Sarah McLaughlin			
2	Reason for the notific	ation			
a)	Position/status	Group Secretary and Head of Corporate Governance			
b)	Initial Notification Amendment	Initial Notification			
3	Details of the issuer, monitor	emission allowance market participant, auction platform, auctioneer or auction			
a)	Name	Bank of Ireland Group plc			
b)	LEI	635400C8EK6DRI12LJ39			
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616			
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 			
c)	Price(s) and volume(s)	Price(s) Volume(s) 1 € 9.902 1,416.381 2 € 9.9932 658.381			
d)	Aggregated information — Aggregated volume — Price	N/A			
e)	Date of the transaction	11 September 2024			
f)	Place of the transaction	Euronext Dublin			
g)	Additional Information	N/A			

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Myles O'Grady		
2	Reason for the notific	cation		
a)	Position/status	Group Chief Executive Officer		
b)	Initial Notification Amendment	Initial Notification		
3	Details of the issuer, monitor	emission allowance market participant, auction platform, auctioneer or auction		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1	1	ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s)		
		1 € 9.902 5,996.263		
		2		
d)	Aggregated information — Aggregated volume — Price	N/A		
e)	Date of the transaction	11 September 2024		
f)	Place of the transaction	Euronext Dublin		
g)	Additional	N/A		
61	Information	, and the second		

1	Details of the person	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Susan	Susan Russell		
2	Reason for the notific	cation	ation		
a) b)	Position/status Initial Notification		Retail Ireland Notification		
	Amendment		-		
3	Details of the issuer, monitor	emissio	n allowance market	participant,	auction platform, auctioneer or auction
a)	Name	Bank o	of Ireland Group plc		
b)	LEI		0C8EK6DRI12LJ39		
4.1					ch type of instrument; (ii) each type of ctions have been conducted
a)	Description of the				
	financial	Ordino	ary Shares of €1.00 e	each	
	instrument,				
	type of	ISIN: I	E00BD1RP616		
	instrument				
I- V	Identification code	1	A i - i + i f - i		- Double-fluid - Command Command Charles
b)	Nature of the		1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed S		
	transaction	Allowance Plan (" FSA Plan ") 2. Sale of shares to cover income tax and social security due on the			e tay and social security due on the
			delivery of shares		e tax and social security due on the
				•	
c)	Price(s) and				
,	volume(s)		Price(s)		Volume(s)
	voidine(5)	1	€ 9.902		4,544.536
		2	€ 9.9932		2,110.536
		-	0 3.3332		2,110.330
d)	Aggregated				
,	information				
	— Aggregated	N/A			
	volume				
	— Price				
e)	Date of the	11 Sep	tember 2024		
	transaction				
f)	Place of the	Euron	ext Dublin		
	transaction				
g)	Additional	N/A	N/A		
	Information				

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Mark S	Mark Spain		
2	Reason for the notific	cation			
a) b)	Position/status Initial Notification		Chief Financial Offic	er	
	Amendment		•		
3	Details of the issuer, monitor	emissio	n allowance market	participant,	auction platform, auctioneer or auction
a)	Name		of Ireland Group plc		
b)	LEI		OC8EK6DRI12LJ39		
4.1					ch type of instrument; (ii) each type of tions have been conducted
a)	Description of the financial	Ordino	ary Shares of €1.00 e	ach	
	instrument,				
	type of	ISIN: I	E00BD1RP616		
	instrument Identification code				
b)	Nature of the	1.	Acquisition of sho	ires under th	ne Rank of Ireland Group 2023 Fixed Share
5,	transaction	1.	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Shan Allowance Plan ("FSA Plan") 		
		2. Sale of shares to cover income tax and social security due on the			
			delivery of shares		·
c)	Price(s) and				
	volume(s)		Price(s)		Volume(s)
		1	€ 9.902		3,787.11
		2	€ 9.9932		1,759.114
d)	Aggregated				
	information				
	 Aggregated 	N/A			
	volume				
- \	— Price Date of the	44.5 1 1 2024			
e)	transaction	11 September 2024			
f)	Place of the	Euronext Dublin			
,	transaction				
g)	Additional	N/A	N/A		
	Information				

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Oliver Wall		
2	Reason for the notific	cation		
a)	Position/status	Chief of Staff and Head of Corporate Affairs		
b)	Initial Notification	Initial Notification		
3		emission allowance market participant, auction platform, auctioneer or auction		
a)	monitor Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of		
		date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s)		
		1 € 9.902 1,647.394		
		2		
d)	Aggregated information — Aggregated volume — Price	N/A		
e)	Date of the	11 September 2024		
£)	transaction	Furnament Dublin		
f)	Place of the	Euronext Dublin		
g)	transaction Additional	N/A		
	Information			