| | discharging managerial responsibilities/person closely associated |
|---|---|
| Name | Ciaran Coyle |
| Reason for the notific | ation |
| Position/status | Chief Operating Officer Initial Notification |
| | mital Notification |
| | emission allowance market participant, auction platform, auctioneer or auction |
| monitor | |
| Name | Bank of Ireland Group plc |
| LEI | 635400C8EK6DRI12LJ39 |
| | tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 4,183.119 2 € 10.277 1,943.119 |
| Aggregated information — Aggregated volume — Price | N/A |
| Date of the | 9 May 2024 |
| | Euronext Dublin |
| | Editificat Dubilli |
| Additional | N/A |
| Information | • |
| | Reason for the notification/status Initial Notification Amendment Details of the issuer, of monitor Name LEI Details of the transact transaction; (iii) each Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information — Aggregated volume — Price Date of the transaction Place of the transaction Additional |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|----------|---|---|
| a) | Name | Matt Elliott |
| 2 | Reason for the notific | cation |
| a) b) | Position/status Initial Notification Amendment | Chief People Officer Initial Notification |
| 3 | | emission allowance market participant, auction platform, auctioneer or auction |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 2 € 10.277 1,914.063 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the transaction | 9 May 2024 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | N/A |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|----------|---|---|
| a) | Name | Gail Goldie |
| 2 | Reason for the notific | cation |
| a) b) | Position/status Initial Notification | CEO, Retail UK Initial Notification |
| 3 | Amendment Details of the issuer, | emission allowance market participant, auction platform, auctioneer or auction |
| a) | monitor Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.26 5,127.505 2 € 10.277 2,410.505 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the transaction | 9 May 2024 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | N/A |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|----------|--|--|
| a) | Name | Enda Johnson |
| 2 | Reason for the notific | cation |
| a) | Position/status | Chief Strategy & Transformation Officer |
| b) | Initial Notification | Initial Notification |
| 2 | Amendment | |
| 3 | monitor | emission allowance market participant, auction platform, auctioneer or auction |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) b) | Description of the financial instrument, type of instrument Identification code Nature of the transaction | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") 2. Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 4,331.194 2 € 10.277 2,011.194 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the | 9 May 2024 |
| | transaction | 5 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional | N/A |
| 0, | Information | , |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|----------|---|---|
| a) | Name | Gavin Kelly |
| 2 | Reason for the notific | cation |
| a) b) | Position/status Initial Notification Amendment | CEO, Corporate & Commercial Banking Initial Notification |
| 3 | Details of the issuer, monitor | emission allowance market participant, auction platform, auctioneer or auction |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 2 € 10.277 2,235.438 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the transaction | 9 May 2024 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | N/A |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|----------|---|---|
| a) | Name | Aine McCleary |
| 2 | Reason for the notific | cation |
| a) b) | Position/status Initial Notification | Chief Customer Officer Initial Notification |
| D) | Amendment | mital Notification |
| 3 | | emission allowance market participant, auction platform, auctioneer or auction |
| | monitor | |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 3,331.688 2 € 10.277 1,547.688 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the | 9 May 2024 |
| f) | transaction | Furancyt Dublin |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional | N/A |
| 6/ | Information | 1.47. |
| | | |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|-----|---|---|
| a) | Name | Sarah McLaughlin |
| 2 | Reason for the notific | cation |
| a) | Position/status | Group Secretary and Head of Corporate Governance |
| b) | Initial Notification Amendment | Initial Notification |
| 3 | Details of the issuer, monitor | emission allowance market participant, auction platform, auctioneer or auction |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | Details of the transac | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and | |
| | volume(s) | Price(s) Volume(s) |
| | | 1 € 10.13 1,384.501 |
| | | 2 € 10.277 643.501 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the transaction | 9 May 2024 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | N/A |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|----------|---|---|
| a) | Name | Myles O'Grady |
| 2 | Reason for the notific | cation |
| a) b) | Position/status Initial Notification Amendment | Group Chief Executive Officer Initial Notification |
| 3 | Details of the issuer, monitor | emission allowance market participant, auction platform, auctioneer or auction |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 2 € 10.277 2,722.303 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the transaction | 9 May 2024 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | N/A |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|----------|---|---|
| a) | Name | Susan Russell |
| 2 | Reason for the notific | cation |
| a) b) | Position/status Initial Notification Amendment | CEO, Retail Ireland Initial Notification |
| 3 | | emission allowance market participant, auction platform, auctioneer or auction |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 2 € 10.277 1,983.497 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the transaction | 9 May 2024 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | N/A |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|-----|---|---|
| a) | Name | Mark Spain |
| 2 | Reason for the notific | cation |
| a) | Position/status | Group Chief Financial Officer |
| b) | Initial Notification Amendment | Initial Notification |
| 3 | | emission allowance market participant, auction platform, auctioneer or auction |
| | monitor | |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| | Identification code | |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 3,701.88 |
| | | 2 € 10.277 1,719.876 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the | 9 May 2024 |
| f) | transaction Place of the | Euronext Dublin |
| '' | transaction | Laronext Dubini |
| g) | Additional | N/A |
| | Information | |

| 1 | Details of the person | discharging managerial responsibilities/person closely associated |
|-----|---|---|
| a) | Name | Oliver Wall |
| 2 | Reason for the notific | cation |
| a) | Position/status | Chief of Staff and Head of Corporate Affairs |
| b) | Initial Notification Amendment | Initial Notification |
| 3 | Details of the issuer, monitor | emission allowance market participant, auction platform, auctioneer or auction |
| a) | Name | Bank of Ireland Group plc |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4.1 | Details of the transac | ction(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. |
| c) | Price(s) and volume(s) | Price(s) Volume(s) 1 € 10.13 2 € 10.277 748.316 |
| d) | Aggregated information — Aggregated volume — Price | N/A |
| e) | Date of the transaction | 9 May 2024 |
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | N/A |