

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Ciaran Coyle</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief Operating Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td><i>1</i></td> <td><i>€ 9.60</i></td> <td><i>3,400.999</i></td> </tr> <tr> <td><i>2</i></td> <td><i>€ 9.6341</i></td> <td><i>1,579.999</i></td> </tr> </tbody> </table>		Price(s)	Volume(s)	<i>1</i>	<i>€ 9.60</i>	<i>3,400.999</i>	<i>2</i>	<i>€ 9.6341</i>	<i>1,579.999</i>
	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>3,400.999</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>1,579.999</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Matt Elliott</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief People Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>4,296.875</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>2,020.875</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Gail Goldie</i>									
2	Reason for the notification										
a)	Position/status	<i>CEO, Retail UK</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 9.705</td> <td>4,168.102</td> </tr> <tr> <td>2</td> <td>€ 9.6341</td> <td>1,959.102</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 9.705	4,168.102	2	€ 9.6341	1,959.102
	Price(s)	Volume(s)									
1	€ 9.705	4,168.102									
2	€ 9.6341	1,959.102									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Enda Johnson</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief Strategy & Transformation Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>4,570.313</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>2,122.313</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Gavin Kelly</i>									
2	Reason for the notification										
a)	Position/status	<i>CEO, Corporate & Commercial Banking</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>5,078.125</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>2,358.125</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Aine McCleary</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief Customer Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
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b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>3,515.625</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>1,632.625</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Sarah McLaughlin</i>									
2	Reason for the notification										
a)	Position/status	<i>Group Secretary and Head of Corporate Governance</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>1,460.938</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>678.938</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Myles O'Grady</i>									
2	Reason for the notification										
a)	Position/status	<i>Group Chief Executive Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>6,184.896</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>2,872.896</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Susan Russell</i>									
2	Reason for the notification										
a)	Position/status	<i>CEO, Retail Ireland</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>4,414.063</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>2,050.063</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Mark Spain</i>									
2	Reason for the notification										
a)	Position/status	<i>Group Chief Financial Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 9.60</i>	<i>3,906.25</i>									
<i>2</i>	<i>€ 9.6341</i>	<i>1,814.25</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
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This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Oliver Wall</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief of Staff and Head of Corporate Affairs</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td><i>1</i></td> <td><i>€ 9.60</i></td> <td><i>1,699.219</i></td> </tr> <tr> <td><i>2</i></td> <td><i>€ 9.6341</i></td> <td><i>789.219</i></td> </tr> </tbody> </table>		Price(s)	Volume(s)	<i>1</i>	<i>€ 9.60</i>	<i>1,699.219</i>	<i>2</i>	<i>€ 9.6341</i>	<i>789.219</i>
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<i>2</i>	<i>€ 9.6341</i>	<i>789.219</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>10 April 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									