

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Matt Elliott</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief People Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares</i> 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 8.585</td> <td>4,804.892</td> </tr> <tr> <td>2</td> <td>€ 8.657</td> <td>2,258.892</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 8.585	4,804.892	2	€ 8.657	2,258.892
	Price(s)	Volume(s)									
1	€ 8.585	4,804.892									
2	€ 8.657	2,258.892									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 December 2023</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Enda Johnson</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief Strategy & Transformation Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares</i> 									
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	Price(s)	Volume(s)									
1	€ 8.585	5,110.658									
2	€ 8.657	2,373.658									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 December 2023</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Gavin Kelly</i>									
2	Reason for the notification										
a)	Position/status	<i>CEO, Corporate & Commercial Banking</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<i>1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>2. Sale of shares to cover income tax and social security due on the delivery of shares</i>									
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	Price(s)	Volume(s)									
<i>1</i>	<i>€ 8.585</i>	<i>5,678.509</i>									
<i>2</i>	<i>€ 8.657</i>	<i>2,637.509</i>									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 December 2023</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Aine McCleary</i>									
2	Reason for the notification										
a)	Position/status	<i>Chief Customer Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares</i> 									
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	Price(s)	Volume(s)									
1	€ 8.585	3,931.275									
2	€ 8.657	1,826.275									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 December 2023</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Sarah McLaughlin</i>									
2	Reason for the notification										
a)	Position/status	<i>Group Secretary and Head of Corporate Governance</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
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	Price(s)	Volume(s)									
1	€ 8.585	1,633.663									
2	€ 8.657	759.663									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 December 2023</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Susan Russell</i>									
2	Reason for the notification										
a)	Position/status	<i>CEO, Retail Ireland</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12LJ39</i>									
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	Price(s)	Volume(s)									
1	€ 8.585	4,935.935									
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d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Oliver Wall</i>									
2	Reason for the notification										
a)	Position/status	Chief of Staff and Head of Corporate Affairs									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
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	Price(s)	Volume(s)									
1	€ 8.585	1,900.116									
2	€ 8.657	883.116									
d)	Aggregated information — Aggregated volume — Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 December 2023</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									