Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

[This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)]

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | |
|----|---|---|--|--|--|
| a) | Name | | | | |
| | | Michele Greene | | | |
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| | | | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | | | | |
| | | Non-Executive Director | | | |
| | | | | | |
| b) | Initial Notification Amendment | Initial Notification | | | |
| 3 | Details of the issue | r, emission allowance market participant, auction platform, auctioneer or | | | |
| | auction monitor | | | | |
| a) | Name | Bank of Ireland Group plc | | | |
| b) | LEI | 635400C8EK6DRI12LJ39 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial | Ordinary Shares of €1.00 each | | | |
| | instrument, type of instrument | ISIN: IEOOBD1RP616 | | | |
| | Identification | | | | |
| b) | code Nature of the | | | | |
| 5) | transaction | Acquisition of Ordinary Shares in Bank of Ireland Group plc. | | | |
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| | | | | | |

| c) | Price(s) and | | | |
|----|--|------------------|-----------------|--|
| | volume(s) | Price(s) €7.5080 | Volume(s) 3,000 | |
| d) | Aggregated information — Aggregated volume — Price | N/A | | |
| e) | Date of the transaction | 1 November 2022 | | |
| f) | Place of the transaction | Euronext Dublin | | |
| g) | Additional Information | N/A | | |