Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
|----|---|--|
| a) | Name | Henry Dummer |
| 2 | Reason for the notification | |
| a) | Position/status | Chief Marketing Officer |
| b) | Initial notification /Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Bank of Ireland Group PLC |
| b) | LEI | 635400C8EK6DRI12LJ39 |
| 4 | | n to be repeated for (i) each type of instrument; (ii) each type v) each place where transactions have been conducted |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary Shares of €1.00 each ISIN: IE00BD1RP616 |
| b) | Nature of the transaction | Acquisition of Ordinary Shares in Bank of Ireland Group PLC. |
| c) | Price(s) and volume(s) | Price(s)Volume(s)€1.83 per share5,000 |
| d) | Aggregated information - Aggregated volume - Price | N/A |

| e) | Date of the transaction | 28 May 2020 |
|----|--------------------------|---|
| f) | Place of the transaction | Euronext Dublin |
| g) | Additional Information | 5,000 ordinary shares disclosed in section (c) are held jointly by Mr Henry Dummer & Ms Jayne Dummer. |