

# Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Patrick Kennedy				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Non-executive Director , Deputy Chairman				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Bank of Ireland Group PLC				
b)	LEI	635400C8EK6DRI12LJ39				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of €1.00 each  ISIN: IE00BD1RP616				
b)	Nature of the transaction	Acquisition of Ordinary Shares in Bank of Ireland Group PLC.				
c)	Price(s) and volume(s)	<table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: left;">Price(s)</th> <th style="text-align: left;">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>€ 6.745</td> <td>30,000 Ordinary Shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	€ 6.745	30,000 Ordinary Shares
Price(s)	Volume(s)					
€ 6.745	30,000 Ordinary Shares					
d)	Aggregated information  - Aggregated volume  - Price	N/A				
e)	Date of the transaction	15 June 2018				

f)	Place of the transaction	Euronext Dublin (Irish Stock Exchange)
g)	Additional Information	30,000 ordinary shares disclosed in section 4(c) are held by Cheviot Capital (Nominees) Limited on behalf of The Jalpa Pension Fund, in respect of which Patrick Kennedy and Jane Kennedy have a joint interest.