

All Correspondence to:  
The Trustees of the Staff Scheme  
c/o Computershare Investor Services (Ireland) Limited  
PO Box 954  
Heron House  
Corrig Road  
Sandyford Industrial Estate  
Dublin 18

Stockholder Reference Number

**Form of Direction - Stock Incentive Plan (UK) Annual General Court ('AGC') to be held on 24 April 2012**



To cast your vote online 24 hours a day...**It's fast, easy and secure!**  
**[www.eproxyappointment.com](http://www.eproxyappointment.com)**

You will be asked to enter the Control Number, the Stockholder Reference Number (SRN) and PIN and agree to certain terms and conditions.

**Control Number:** 911203

**SRN:**

**PIN:**

To view the Annual Report and Accounts and Governor's Letter and Notice of the AGC online log on to [www.bankofireland.com/investor](http://www.bankofireland.com/investor)

**To be effective, votes must be lodged with the Company's Registrar at:**

**Computershare Investor Services (Ireland) Limited, P.O. Box 954, Heron House, Corrig Road, Sandyford Industrial Estate, Dublin 18 or through the voting website, see above, by Friday, 20 April 2012 at 9.30 a.m.**

**Explanatory Notes:**

1. To be effective, this Form of Direction must be lodged at the office of the Company's Registrars or through the voting website by 9.30 a.m. on Friday, 20 April 2012.
2. Copies of the Annual Report and Accounts have been sent to all offices as have the Governor's Letter to Stockholders and Notice of the AGC, which are also available to download at [www.bankofireland.com/investor](http://www.bankofireland.com/investor).
3. Any alterations made to this form should be initialled.

**Please see overleaf for Form of Direction**

**Kindly Note:** This form is issued only to the addressee(s) and is specific to the unique designated account printed hereon. This personalised form is not transferable between different (i) account holders; or (ii) uniquely designated accounts. The Bank and Computershare Investor Services (Ireland) Limited accept no liability for any instruction that does not comply with these conditions.

**All Named Holders:**

# Form of Direction

Please use a **black** pen, Mark with an **X** inside the box as shown in this example.



I would like the Trustees of the Bank of Ireland Stock Incentive Plan (UK) to exercise the voting rights attached to the Ordinary Stock held for me in respect of the Resolutions relating to the Annual General Court to be held in the **O'Reilly Hall, UCD, Belfield, Dublin 4** on 24 April 2012 at 9.30 a.m. and any adjournment thereof.

## Resolutions

	For	Against	Vote Withheld
1. To receive the Report and Accounts.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To receive the Report on Directors' Remuneration.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. (i) To elect the following Directors, by separate resolutions:-			
(a) Kent Atkinson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(b) Patrick Butler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(c) Patrick Haren*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(d) Andrew Keating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(e) Patrick Mulvihill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(ii) To re-elect the following Directors, by separate resolutions:-			
(a) Pat Molloy*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(b) Richie Boucher	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(c) Patrick Kennedy*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(d) Patrick O'Sullivan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To authorise the Directors to determine the remuneration of the auditors.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. † To determine the re-issue price range for treasury stock.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. † To renew the Directors' authority to issue Ordinary Stock on a non-pre-emptive basis for cash.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. † To renew the Directors' authority to issue Ordinary Stock on a non-pre-emptive basis other than for cash.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. † To maintain the existing authority to convene an EGC by 14 days' notice.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. † To delete Bye-Law 76(a) (concerning residency restrictions for Directors).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

FOLD  
HERE

FOLD  
HERE

† See Governor's letter to Stockholders available at [www.bankofireland.com/investor](http://www.bankofireland.com/investor)

\* Member of Group Remuneration Committee

(Please Sign and Date in the space provided)

**Signature**

**Date**

DD / MM / YY